



The Impact of Urban Planning Documents on The Landscape

The Columbus Experience: Writing, Legislating and Enforcing
The City Graphic Code

Urban Signage Forum, April 22, 23, 1976

Columbus, Ohio
Mayor Tom Moody

Department of Development
Director N. Jack Huddle

April 1976



THE IMPACT OF URBAN PLANNING DOCUMENTS ON
THE LANDSCAPE

The Columbus Experience: Writing, Legislating and
Enforcing The City Graphics Code

This paper was given at the Urban
Signage Forum, Sponsored by the
U.S. Department of Housing &
Urban Development

April 22, 23, 1976

Second Printing May, 1976

For further information contact:
Mr. Cornell Hopkins
City Graphics Coordinator
City of Columbus
Department of Development
50 West Broad Street
Suite 401
Columbus, Ohio 43215

This paper is the result of a success story. How a group of citizens and professional people managed to cut thru a maze of vested interests, preconceived views, personal pride, and designed an urban sign code that is fair, enforceable and working today.

The participants in the process of drafting sign legislation often come to the job with strongly held, preconceived ideas about the extent of the problem and the potential solutions.

An excellent illustration of a preconceived notion was recently spotlighted in the Columbus Dispatch.

"What does a neon sign have to do with crime rates? It goes something like this: Large, garish, neon, blinking, revolving, or otherwise 'objectionable' signs on business houses cause clutter and messiness; clutter and messiness in turn encourage uncleanliness; uncleanliness attracts undesirable elements, and undesirable elements push up the crime rate."

Columbus is the central city in an SMSA of 1,100,000. The population and employment are on the increase, several percentage points ahead of similar cities in surrounding midwestern states. ¹We enjoy a broad geographic base with over 174 square miles within the city. There are over 50,000 businesses utilizing 200,000 outdoor signs of all kinds.

As state capitol and site of one of the world's largest universities we are keenly aware that what works in Columbus will be tried by our neighbors, as has been done with our City Graphics Code.

The authors of the City Graphics Code studied much of the then available professional writing on sign control, as well as other cities' recently adopted codes.

Several constants became apparent in this study. Professional experts tended to view signs as an index to the environment and identification of a previously known destination. Seldom did the literature recognize the additional functions of informing and advertising. The businessmen's use and perception of signs as a uniquely important element of the marketing system did not appear to be considered to any extent. Few of the documents studied considered the clutter aspects implicit in the proliferation of signs other than primary on-premise electrical signs and standardized off-premise signs. Often specific maximum sizes were established without regard to other environmental factors. Sometimes an arbitrary linear formula was devised to determine sign size. Such formulas usually grant X square feet of size for Y linear feet of business frontage.

After several false starts, the initial sign legislation commission adjourned and a professional planner from our staff set about writing a code based primarily in Street Graphics² Model Code. Subsequent to this draft an expanded commission began work to forge the preliminary document into a workable code. It is noteworthy that:

1. A citizens committee actually achieved a viable code that passed into law and was enforceable, and
2. The citizens committee consisted of groups with specific interests, no one of which was able to prevail without the approval of most of the others.

It was set up as a stand off. Three citizens plus three government persons plus a professor, and 3 businessmen plus 4 sign men. Practically speaking, this sort of committee will not work. It did work, however, because of an effort on the part of every member to consider alien views and move away from preconceived notions. The committee was careful from the on-set to avoid simplistic solutions to complex problems.

Writing a Sign Code is essentially a political process. Competing points of view enter into the resulting legislation.

Consider that the sign industry, while perceived by many persons as having a single point of view, in fact consists of several sub-groupings among which are companies which manufacture and install electric signs, companies which manufacture and install commercial or painted signs, and companies which supply co-operative advertising signs. The parochial interests of these groups often do not coincide.

In addition, the major grouping of companies which advertise in the off-premise area have a set of distinct interests which may not correspond with those of other groups. Then consider that the print media, particularly newspapers, often perceives signs as being a directly competitive advertising media. In terms of reach, frequency, readership, and extremely low-cost per thousand impressions, on-premise and off-premise signs deliver value to the sign user. This is clearly the reason that newspapers with a substantially higher cost per thousand impressions see signs as direct competition.

Additional players in the political process include architects, designers, planners, and

others who may have some vested interest in seeing design review boards or design constraints placed within an ordinance, which will ultimately result in increased use of these various professions to assist in meeting the constraints of the code. Also interested are neighborhood betterment groups, regional civic associations, city-wide groups, governmental officials who may have specific attitudes toward sign regulations, sign users in the form of businessmen who purchase and use both on-premise and off-premise signs, the public in general and academic persons and institutions who perceive that certain specific constraints should be placed on the use of graphics in the urban environment.

Developing the System of Regulation

The committee considered several fundamental aspects for regulating graphics. One of these policy determinations was: that environmental variables exist at each sign site. Most members considered that maximum sign sizes did not seem to be appropriate because they have little perceptible relationship to sign effectiveness and sign clutter. In fact, it can be argued that arbitrary maximums of 50, 100, or 150 square feet tend to encourage the lollipop effect with one after another sign marching down the street at the same height, size, and setback. However, some modest minimum would seem to be appropriate for wall signs. The use of the mass factor system in the City Graphics Code encourages variety in design and usage by insisting that sign size, setback, and height be related to the environment in which it is associated.

Specific findings of the committee include a definition of graphics problems, environments within which signs should be regulated, and a listing of the elements of the graphics problem.

The major graphics dilemma is that signs do not relate to the environment in which they are seen. In addition, there are too many signs too close together, too close to the street. Size and height of signs are only a problem when taken in the context of the above.

Environments in which signs should be regulated are: Heavy Commercial and Industrial, Light Commercial, Institutional, Residential, and Special Pedestrian oriented areas.

The elements of urban sign clutter comprise a considerable list:

Attention getting devices:

- Pennants

- Banners

- Streamers

- Political Signs

- A-Frame Signs

- Portable and Handtacked Signs

- Trailer Signs

- Real Estate Signs

Non-public Signs in the right-of-way

Special events:

- Christmas

- Bicentennial

- St. Patricks Day

- State Fair

These elements of clutter seem to be dealt with in only the most superficial way in the professional literature, and curiously, other urban codes sometimes encourage these uses.

However, the following kinds of signs have been the subject of much professional inquiry: Commercial Signs; the non-electrical painted signs ubiquitous in our commercial scene; Electric Signs; and Standardized and Non-Standardized off-premise signs.

The Standardized off-premise industry enjoys an unique status within the sign industry. As a named land use and a standardized advertising media, "billboards" are considered by their owners to be: first, a permitted structure; second, an advertising media; and third, a sign. Substantial difficulty arises in attempting to apply the same rules to "billboards" and on-premise signs. For this reason the City Graphics Code addresses spacing, setback, and location of "billboards" only. This area is a source of public confusion, and belies the codes' stated attempt at consistency. It can be argued that further constraints on this land use would be appropriate. We are not, however, aware of the legal methodology to achieve this.

The last of the environmental variables which must be considered is street width and speed. These vary from 2 lanes under 35 m.p.h. to freeway conditions.

All the environmental variables - kind of sign, speed of street, width of street in lanes, setback of sign and height of sign are combined in the City Graphics Code with the use of Combined Charts and Tables. The code is attached to this paper so you can specifically review the system³, but the basic concept of the tables utilizes a predetermined mass factor for each environmental variable, multiplied times the square

root of the face of the building.

This use of the square root results in larger signs for larger uses but has a significant scaling down effect. For example a building 15 feet high and 10 feet wide might have a sign size of 30 square feet while a building 150 feet high and 100 feet wide, 100 times larger, under similiar variables would have a sign 246 square feet, which is only 8 times larger.

Any comprehensive environmental regulation will, when introduced for the first time, cause disruptions to the marketplace, and particularly to the users and suppliers of the particular item being regulated. Recognizing the importance of minimizing these disruptions, the committee which drafted the City Graphics Code attempted to make the code as comprehensive as possible. This approach addresses not only electric, on-premise signs, but the whole gamut of electric, non-electric, on-and off-premise as well as minor uses. No single sign user or sign maker is singled out for arbitrarily strong or weak sign control.

When a code is complete and ready for legislative action, the organized sign industry has several options. This group may:

1. Support the code and hope for equal and strong enforcement.
2. Oppose the code, and if passed, attempt to overturn it in the courts.
3. Whether supporting or opposing, attempt to establish an amendment process which will clear up perceived ambiguities, eliminate unnecessary constraints, and further define obscure provisions.

One answer to sign industry difficulties with a new code is a special variance process.

It is important to fair, nonsubjective, consistant functioning of the code to have a board which understands and empathizes with the conceptual base of that code. The Columbus code utilizes a City Graphics Commission which has full variance authority vis-a-vis signs and a building commission function as well. It consists of 7 members on staggered terms; an architect, businessman, attorney, two citizen members, and two sign industry members.

The City Graphics Commission provides relief for all interest groups. It provides a behaviorial feedback mechanism by allowing the code to be continually interpreted and updated as conditions change. As a result, very little staff interpretation is necessary, and as any policy questions develop they are likely to quickly reach the commission for their review.

ENFORCEMENT AND ADMINISTRATION

A vital element of a comprehensive code is comprehensive enforcement of the code in an equal and fair manner to all persons regulated. In Columbus, this translates to an inspection and enforcement team of one for each 50,000 persons of population, or one for each 20,000 signs located within the City. While Columbus' Graphics Inspectors are Zoning Inspectors as well, it is clear that the total staff of 13 persons in Zoning Code Enforcement presents a major commitment toward enforcement of land use control, particularly the Graphics Code.

Since the code applies equally to all sign companies, the net effect has been minimal on their gross volume. In some cases the effect has been to improve the business.

Those problems experienced in other cities where out of town companies entered the marketplace and erected signs illegally at night and on weekends has not occurred to any measurable extent in Columbus.

A marketing vice president of a major sign manufacturing company in Columbus has recently been quoted as saying that "the City Graphics Code has allowed him to produce more attractive, environmentally-oriented signs, within a framework of allowing most businessmen to use all the graphics advertising they require in their circumstances."

In addition to a commitment to allocate dollars for zoning code enforcement, it is necessary that the administrator of the sign code provide extensive inspector training, establish goals and standards for inspectors, and vigorously insist on staff performance. (Staff training syllabus, and monthly performance reports are included in this paper.) Another element of enforcement is universal licensing of sign companies. This can accomplish several objectives in achieving smooth transition into enforcement of a new sign code.

Fair testing and licensing standards will protect the market from unknowledgeable or incompetent companies and those companies from outside the market who do not know or abide by the provisions of the code.

Licensed contractors provide a pool of names from which the public can choose, while being confident that the ultimate purchase will be properly constructed and done in conformance with the law.

Specific constraints which we believe are important to development of a consistent

and workable code are:

All city codes dealing with signs should be grouped into a single article which in itself contains all sign regulations.

Definitions should be be separate and should be carefully written not to inadvertently include regulations.

The code must be publicized to the public and be vigorously enforced.

The code should be divided into easily useable sections on location and size, signs along freeways, enforcement, and construction standards.

We believe that it is of primary importance that a code meet the tests of legality, reasonableness, necessity, and be enforceable.

Variance guidelines should contain, in addition to the commonly accepted grounds of physical problems of the site, difference from conforming sites, and monetary hardship, the direction that the variance board examine both Visual Performance and Visual Functioning in deciding a case. The point of this concept is, that what a sign looks like is what it is.

Hopefully other cities will be tempted to emulate our success story, utilizing responsible citizen and professional assistance in devising a comprehensive and fair graphics code.

CITY OF COLUMBUS
DEPARTMENT OF DEVELOPMENT
DIVISION OF CODE ENFORCEMENT
MONTHLY INSPECTION REPORT

From: February 25 Through: March 26, 1976

ZONING CODE ENFORCEMENT

Site Plans			Complaints			Citizen Assistance	Total Contacts
Original	Re-Insp.	Orders	Original	Re-Insp.	Orders		
189	25	3	98	76	67	NA	375

Orders complied 25 Inspections N. C. A. 22

GRAPHICS CODE ENFORCEMENT

Inspections	Reinspections	Orders	Citizen Assistance	Total Contacts
297	331	63	225	853

Violations Identified 124 Violations Abated 291

GRAPHICS INSTALLATION INSPECTIONS

Approved	Disapproved	Foundation	Ground	Total Contacts
141	106	16	37	247

Cases Referred to Code Enforcement 36 Phone Calls by Field Staff 177

ADDITIONAL RELATED DATA:

APPLICATIONS for GRAPHICS PERMITS

Approved	Disapproved	Pending	Total
153	5	11	169

Phone Calls Handled by Zoning Services Staff 1396
Walk-In Citizens Assistance 52

GRAPHICS COMMISSION ACTION

Variances	Granted	Denied	Appeals	Sustained	Revised
2	2	0	4	1	1

LICENSE BOARD OF EXAMINERS ACTION

Applicants for Test	Approved	Denied	Tests Given	Passed	Failed
4	0	4	0	0	0



Mayor Tom Moody

Department of Development

Director N. Jack Huddle

LeVeque-Lincoln Tower
50 West Broad Street
Suite 401
Columbus, Ohio 43215

614-461-5763

SYLLABUS:

GRAPHICS INSPECTORS TRAINING

<u>TIME</u>	<u>SUBJECT</u>	<u>PARTICIPANTS</u>
Tuesday		
8 - 12 Noon	Graphics Overview Instruction Outlines The System of Regulation	City Graphics Co-Ordinator, Cornell Hopkins
1 PM	Remarks	Development Director, N. Jack Huddle
1:15 - 2 PM	Overview of City Govern- ment	Members of City Council, Charles G. Hammond and Charles Petree
2 - 3 PM	Functions of Government & the Structure & Rela- tionships of the Depart- ment of Development and the Division of Zoning	Zoning Administrator, Grant Dyer; Asst. Zoning Adminis- trator, Ralph Smithers; Annexation Co-Ordinator, Joe Feirtag
3 PM	Independent Study	
Wednesday		
8 - 10 AM	Code Review Enforcement Policy	Cornell Hopkins
10 - 12 Noon	Communications	Zoning Code Enforcement Supervisor, Ken Noteman
1 - 3 PM	Communications	Ken Noteman
3 - 5 PM	Code Review Enforcement Policy	Cornell Hopkins
Thursday		
PART I. Understanding the Social & Economic Implications of Signs		
8 - 10 AM	Sign Users Discuss the Value of Their On-Premise Signs	Marathon Oil Co., Denis Ross; Big Bear Stores, Steve Kellough; Huntington National Bank, Jon Weishei- mer; Don Casto Org., John Barney

PART I. Understanding the Social & Economic Implications of Signs (Cont'd.)

<u>TIME</u>	<u>SUBJECT</u>	<u>PARTICIPANTS</u>
10 - 12 Noon	Planners Discuss the Development and Implications of a Graphics Code 1. How a Code Develops 2. Information Overload & Traffic Safety	Planning Division, Lin Carver; Div. of Traffic Engr., Dave Younger; Zoning Division, Joe Feirtag
1 - 1:30 PM	Community Development	Div. of Community Development, John Muskoff & Jerry Pizzuti
1:30 - 2:30 PM	Urban Activity Centers Areas of Special Control	Asst. Planning Adm., Bruce Miller & Staff of the Project Planning Section
2:30 - 5 PM	Code Review Enforcement Policy Independent Study	Ken Noteman

Friday

PART II. Understanding the Social & Economic Implications of Signs

8 - 12 Noon	The Advertising Media Value of the On-Premise Sign	Cornell Hopkins
1 - 2 PM	The Standardized Off-Premise Sign Industry	Columbus Outdoor Advertising Co., Tom Kaplan
2 - 3 PM	The On-Premise Sign Industry - An Overview	Columbus Sign Contractors Assn., Rite-Way Sign Co., Charles W. Bethel
3 - 4 PM	Sales Practices & Techniques of the On-Premise Sign Industry	Haire Sign Corp., Irvin Kramer
4 - 5 PM	Code Review Enforcement Policy Assignment of Topics for Individual Presentations	Cornell Hopkins & Ken Noteman

Tuesday

8 - 12 Noon	Field Trips with one half of the group going in the morning with Mr. Hopkins & one half in the afternoon with Mr Noteman. Free time for study
-------------	---

PART II. Understanding the Social & Economic Implications of Signs (Cont'd.)

<u>TIME</u>	<u>SUBJECT</u>	<u>PARTICIPANTS</u>
4 PM	The City Graphics Commission Policy Meeting	Commission Members & Chairman Feibel
	Wednesday	
8 - 8:30 AM	Independent Study	
8:30 - 9 AM	Code Enforcement	Sr. Code Enforcement Officer, Fred Lappert
9 - 10 AM	ETHICS: Attendance Mandatory	Grant Dyer & Cornell Hopkins
10 - 12 Noon	The Legal Aspects of Code Enforcement Rights & Responsibilities of Code Enforcement Personnel	City Prosecutor, Dan Johnson
1 PM	Field Trip with Code Enforcement Officers	Fred Lappert's Staff
	Thursday	
8 - 11 AM	Individual Presentations of the Elements of the Graphics Code. Ten Minutes (minimum)	Cornell Hopkins & Staff
11 - 12 Noon	Code Review Enforcement Policy	Cornell Hopkins & Ken Noteman
1 - 3 PM	Round Table Discussion	
3 - 4:30 PM	Area Commissions, Neighborhood Groups, Civic Associations	Acock & White Architects, Clintonville Area, Wayne Schlegel; Wright-Keske-Kritschgau-Rosen-Buchanan, Inc., Architects, German Village, Michael Rosen
4:30 - 5 PM	Remarks	Cornell Hopkins
	Friday	
ALL DAY	Individual Assignments Field Orientation Personal Organization Time Preparation for Special Duties	

PART II. Understanding the Social & Economic Implications of Signs (Cont'd.)

<u>TIME</u>	<u>SUBJECT</u>	<u>PARTICIPANTS</u>
9 - 11 AM	Design Signs as an Art Form	OSU Visual Communication Design, Professor Fred Zimmer; Art Glo Sign Co., Dale Beavers

CH:ja



The Impact of Urban Planning Documents on The Landscape

Notes:

1. Salesmanagement magazine, September 8, 1975
2. Street Graphics, a concept and a system, Ewald and Mandelker
3. City of Columbus, City Graphics Code, November, 1974

Appendix:

1. Monthly Inspection Report
2. Graphics Inspections Training Syllabus
3. City Graphics Code, Revised Sept., 1975



The Impact of Urban Planning Documents on The Landscape

Columbus, Ohio
Mayor Tom Moody

Department of Development
Director N. Jack Huddle

Division of Planning
Grant Dyer, Administrator

Division of Code Enforcement
Ted Waterfield, Administrator

Project Team: Cornell Hopkins
 Ken Noteman
 Fred Stewart-Magee

Principal Author: Cornell Hopkins

Graphic Coordination: Cal Hamrick

Production: Larry Lewis
 Jo Ann Allison
 Sandra Butler
 Addie Morrison
 Dave Lucas
 Charles Carson
 Frank Moon

Staff Planner 1972-1974
 Lin Carver

Members of the City Graphics Commission
 James B. Feibel, Chairman
 Margaret Rosenfeild
 Larrilyn Edwards
 Robert Morrison
 Richard Strayer
 Charles Solomon
 George Tyler

CHANGES IN 1975 COLUMBUS CITY CODE

(Clip and attach to your 1959 City Code)

ORD. No. 1644-75—To amend Sections 1 and 4 of Ordinance No. 1464-75, passed September 15, 1975, relating to the City Graphics Code and other sign regulations and control provisions and to declare an emergency.

Whereas, certain changes have been proposed as a result of public hearings, and further study of the graphics control provisions of the Columbus City Code, and

Whereas, an emergency exists in the usual daily operation of the Department of Development in that it is necessary to amend the recently enacted graphics regulation ordinance in order to preserve the public peace, health, safety, and welfare; now, therefore

Be it ordained by the Council of the City of Columbus:

Section 1. That effective October 16, 1975, Sections 1 and 4 of Ordinance Number 1464-75, passed September 15, 1975, be and are hereby amended to read as follows:

Section 1. *(1)* That Columbus City Codes, 1959, be and it is hereby supplemented by the enactment of new Article 23 in Title 33, consisting of Chapters 3391, 3393, 3395, 3397, and 3399, reading as follows:

3391.01 Definitions.

***(2)* For the purposes of this Article 23, designated as the "Graphics Code" the following terms, phrases, words, and their derivations shall have the meaning given them in this Chapter.**

3391.015 Activity.

Activity: An individual tenant, business, or other establishment.

3391.02 Approved Combustible Material.

Approved combustible material: *(3)* Wood or materials not more combustible than wood, as specified in the most recent National Electrical Code; and approved plastics.

3391.03 Architectural Features.

Architectural Features: A window, door or other element of building design intended to be functional and any ornamentation associated therewith.

3391.04 Awning.

Awning: A hood or cover that projects from the wall of a building and which can be retracted, folded, or collapsed against the face of the supporting building.

3391.045 Banner.

Banner: A non-rigid cloth or canvas graphic typically related to a special event or promotion.

3391.05 Canopy.

Canopy: A projection from a building made from any material, which is cantilevered, suspended, or supported on columns intended only for shelter or ornamentation.

3391.06 Civic or Institutional Sign.

Civic or Institutional Sign: A permanent off-premise graphic advertising the existence or availability within the local area of civic, fraternal, religious, or other institutional organizations.

3391.07 Community Graphic.

Community Graphic: A permanent graphic identifying a residential complex.

3391.075 Construction Graphic.

Construction Graphic: A temporary graphic used to identify a project under construction, with copy naming the project name, logos, address and contractors, subcontractors, architects, banks, and the like.

3391.08 Co-op Graphic.

Co-op Graphic: An on-premise graphic that both identifies and promotes an establishment on the site and promotes a specific product *(4)* or service that is not the principal product or service available at the site.

3391.09 Copy Area.

Copy Area: The area of the smallest basic geometric figure, such as a parallelogram, circle, triangle, or combination thereof, which can be described so as to enclose the actual copy of a sign or other graphic.

3391.10 Directional Graphic.

Directional Graphic: An on-premise graphic conveying only directions or instructions with respect to the premises on which it is located.

3391.11 Erect.

***(5)* Erect:** To affix, attach, build, construct, hang, locate, place, suspend, or paint a graphic. ***(6)* This definition includes and is used interchangeably with the term install, that may be found or used elsewhere in this Article.**

3391.12 Established Grade.

Established Grade: That point where the grade line intersects the fronting wall of the building.

3391.13 Facing.

Facing: The readable copy area of any graphic visible to traffic proceeding along a public street in one direction.

3391.14 Flag.

Flag: An ensign, standard, colors, or emblem of a governmental body, association, business, or corporation. Strings of flags used as pennants or banners are not included in this definition.

3391.145 Flashing.

Flashing: A graphic which in any manner, as a whole or in part, physically changes in light intensity or gives the appearance of such change.

3391.15 Graphic.

Graphic: Any communication designed to be seen from any public place utilizing letters, words, numbers, symbols, pictures, color, illumination, geometric, or non-

geometric shapes or planes. The term graphic specifically includes the term "sign" that may be defined or used elsewhere in this Article.

3391.16 Graphic Area.

Graphic Area: The entire area within a continuous perimeter forming a basic geometric figure which encloses the message or display along with any frame or other material, color, internal illumination or other feature which forms an integral part of the graphic and is used to differentiate such graphic from the wall or supporting structure upon which it is placed. The necessary supports or uprights on which the graphic may be placed are excluded from the graphic area if they give the visual appearance of a single color.

3391.17 Ground Graphic.

Ground Graphic: A freestanding detached graphic whose support structure is imbedded in the ground.

3391.18 Handtacked Sign.

Handtacked Sign: A temporary graphic, not self-supporting, which is attached, hung, or suspended in any manner from any available structure or object, commonly used for political signs, garage sales, church bazaars, and the like.

3391.19 Height.

Height: The vertical distance measured from the established grade of the lot to the roof line in the case of flat roofs, and to the mean between the point of the gable and the eaves, in the case of pitched roofs.

3391.20 Identification.

Identification: The act of specifying the name, address, and number of a building, institution, or person or the activity carried on in the building or institution.

3391.21 Institutional, Commercial or Manufacturing Complex.

Institutional, Commercial or Manufacturing Complex: A new or redeveloping planned site of two or more activities or buildings under common ownership or management.

3391.22 Interstate System.

(7) Interstate System: All portions or the national system of interstate and defense highways located within the corporate limits constructed in accordance with Public Law 627, the "Federal-Aid Highway Act of 1956" and in accordance with standards adopted and promulgated pursuant to such act. *(8)*

3391.23 Licensed Sign Erector.

Licensed Sign Erector: *(9)* An individual or company licensed and qualified in accordance with the provisions of this Article to erect and service all types and sizes of graphics covered by this Article.

3391.24 Maintenance.

Maintenance: To service, wash the graphic or structure; or repaint the graphic or structure in an identical manner or change any identical component of the graphic.

3391.25 Marquee.

Marquee: A canopy that provides additional loading for graphics.

3391.26 Message Center.

Message Center: A display capable of transmitting variable information to the public, such as the date, time and temperature, public service messages, or a wide variety of promotional announcements.

3391.27 Moving Graphic.

Moving Graphic: Any graphic, all or any part of which physically moves up or down or sideways, revolves, or is animated so as to give the appearance of movement.

3391.28 Nameplate.

A graphic indicating an occupant's name, address or both.

3391.29 *(10)* Off-Premise Graphic.

Off-Premise Graphic: A graphic used to identify, advertise, or promote any persons, products or services available principally at locations other than at the graphics location. *(11)*

3391.30 On-Premise Graphic.

On-Premise Graphic: A graphic used to identify, advertise, or promote any persons, products, or services available at that specific location.

3391.31 Owner.

3391.31 *(12)* Owner: Any person who, alone or jointly or several with others, shall have charge, care, or control of any property, as the holder of any estate or interest therein, or as agent of the owner, or as executor, executrix, administrator, administratrix, trustee, or guardian, or who is in possession of property by right, with the power of control. Any such person thus representing the actual owner shall be bound to comply with the provisions of this Article to the same extent as if he were the owner.

3391.32 Painted Bulletin.

Painted Bulletin: An off-premise graphic designed to display printed or painted copy, also known as poster panel.

3391.33 Permanent Graphic.

Permanent Graphic: A graphic intended to be erected or used for a period of time to exceed one (1) year.

3391.34 Permanent Window Graphic.

Permanent Window Graphic: A graphic applied to the window using a paint not removable with water, or gold or silver leaf, or laminated glass, stained glass graphics, or the like.

3391.35 Political Sign.

Political Sign: An off-premise graphic, the purpose of which is to support or oppose any candidate or candidates for public office or any ballot question or issues to be voted on in any election.

3391.36 Portable Graphic.

Portable Graphic: A graphic designed or constructed in such a manner that it can be moved or relocated without involving any structural or support changes. This definition does not include self-propelled or trailer graphics.

3391.38 Private Graphic.

Private Graphics: All graphics other than those defined as public graphics.

3391.39 Projecting Graphic.

Projecting Graphics: All graphics projecting more than twelve (12) inches from the wall of a building.

3391.40 Projector Graphic.

Projector Graphics: An optic system using illumination to project an image onto a screen, wall of a building, or other outdoor surface. This definition does not include outdoor theatres.

3391.41 Public Graphic.

Public Graphics: Any graphic required by law or governmental regulations and graphics of a duly constituted governmental body.

3391.42 Readable.

Readable: That quality which enables the observer to correctly perceive the information content of letters or numbers grouped together in words, sentences or other meaningful relationships.

3391.43 Real Estate Graphic.

Real Estate Graphic: A graphic advertising the sale, rental or lease of the board or building upon which it is displayed.

3391.435 Regional Shopping Centers.

Regional Shopping Centers: Large commercial complexes with a minimum frontage along any public street of 1000 feet.

3391.44 Registered Sign Erector.

Registered Sign Erector: *(13)* An individual or company qualified in accordance with the provisions of this Article engaged in the fabrication and erection of painted and nonilluminated graphics not over forty square feet in area, limited to twelve feet in height, not over City property or erected and serviced over City property.

3391.445 Residential Complex.

Residential Complex: A community of three (3) or more living units such as, but not limited to, subdivisions, condominiums, complexes, planned communities, planned unit developments, mobile home parks; or multi-family complexes.

3391.45 Right-of-Way Line.

Right-of-Way Line: The property line and the right-of-way are one and the same and indicate the limit of publicly owned land encompassing a public street.

3391.46 Roof Graphic.

Roof Graphic: A graphic erected upon the roof of a building, any portion of which is above the roof line of the building.

3391.47 Roof Line.

Roof Line: The upper most line of the roof of a building, or in the case of an extended facade, the uppermost height of said facade.

3391.48 Self-Propelled Graphic.

Self-Propelled Graphic: Any off-premise graphic that is mounted on or attached to a self-propelled vehicle.

3391.49 Sign.

Included in the definition of and used

interchangeably with Graphic.

3391.50 Sign Structure.

Sign Structure: The supports, uprights, braces, and framework of the sign.

3391.51 Signman.

Signman: A journeyman actively engaged in the manufacturing, erection, or servicing of signs covered by this chapter and employed by either a registered or licensed sign erector.

3391.52 Temporary Graphic.

Temporary Graphic: A graphic intended to be used for one year or less.

3391.53 Trailer Graphic.

Trailer Graphic: A graphic mounted on a trailer chassis with or without wheels and used as an on-premise graphic.

3391.54 Wall Graphic.

Wall Graphic: A graphic attached to a building, with the exposed face thereof in a plane parallel to and which does not project more than one (1) foot in front of the plane of the wall with which it is associated.

3391.55 Width.

Width: The horizontal distance measured between the outermost vertical dimensions of any wall that is parallel to the facing of the building with which the graphic is associated and visible from the adjacent public right-of-way.

3393.01 Statement of Purpose.

(14) The purpose of this Article is to promote the general safety and welfare of the citizens of the City of Columbus by facilitating an easy and pleasant communication between people and their environment through the establishment of a comprehensive system regulating the City's graphics. Within this framework, the general objectives of this Article are as follows:

(a) To permit public and private graphics that are compatible with their surroundings, aid orientation, identify activities, advertise or promote the interests of any persons, products, or services, express local history and character or serve educational purposes.

(b) To encourage public and private graphics that are appropriate to the zoning districts in which they are located.

(c) To encourage public and private graphics that are readable.

(d) To reduce competition between public and private graphics.

(e) To control the number, size, and location of graphics to reduce clutter.

(f) To regulate graphics so that they do not obstruct vision or interfere with the functions to be performed by drivers.

(g) To require graphics to be properly constructed and installed.

(h) To control graphics located along the interstate highway system.

3393.02 The System of Regulation.

(15) This system is conceptually based on visual performance and visual function. It is intended to promote the use of finan-

cial graphics as well as to encourage variety in the design and usage, thereby protecting the rights and investments of individual businesses as well as those of the general public.

(a) This Article distinguishes, from a land use standpoint, between the on-premise graphic and the off-premise graphic. The off-premise graphic is treated as a distinct land use unassociated with the primary use of the site; the off-premise graphic is dealt with exclusively in * (16) * C.C. 3393.19. The on-premise graphic is considered an accessory land use directly associated with the primary use on the site.

(b) The system recognizes that graphics are seen from two particular orientations: The pedestrian and the passing motorist. This article emphasizes regulating graphics readable from the vehicular right-of-way except in those areas designated as areas of special control.

(c) Specific reference is made in the text to size, height and placement of all graphics. These factors are regulated with respect to:

(1) The character of the area and the road situation from which the graphic and structure are seen, to reflect existing zoning and the City's Thoroughfare Plan;

(2) The setback from the existing public street right-of-way and the mass of the associated building;

(3) The classification of graphics set forth in this Article.

3393.03 Area Character and Road Situation.

In order to promote graphics that are compatible with their surroundings, this Article establishes the following graphics' areas consisting of groupings of existing zoning districts of similar characteristics:

(a) Residential Areas consisting of zoning districts R through AR-4, inclusive; PC, PUD, and MHP.

(b) Institutional Areas consisting of zoning districts AR-O, 1, and C-2.

(c) Light Commercial and Manufacturing Areas consisting of zoning districts P-1, P-2, C-1, M-1, M-2, CPD and EQ.

(d) Heavy Commercial and Manufacturing Areas consisting of zoning districts C-3, C-4, C-5 and M.

3393.04 Street Classification.

There shall be prepared and maintained in the Division of Zoning and made available for public sale a list and coded map of all streets and highways in the City of Columbus which shall provide the following information:

(a) The classification of all streets and highways as either single lane, multi-lane, or freeways. The classification of these streets shall be based on the City's adopted Thoroughfare Plan.

(b) The classification of all streets and highways by their legal speed limit in categories of speeds up to and including 35

miles per hour and speed limits in excess of 35 miles per hour.

3393.05 Determining Sizes of Graphics.

Determining Sizes of Graphics: The size of a permitted graphic shall be determined by scaling signage to the mass size of the associated building in accordance with the following provisions:

(a) The size of one face of a graphic is determined by multiplying a predetermined mass factor times the square root of the area of the building, expressed in square feet.

The Tables of Elements in this Article specify the applicable mass factors.

Either of the following two methods may be used in determining the square root of the area or the face of the building:

(1) The table in this Article which provides rounded off factors for most average building sizes.

(2) Multiply the height times the width and extract the square root ($\sqrt{H \times W}$ = square root of the face of the building).

(b) The height and width of a building face shall be determined in the following manner:

(1) The height of a building shall be the vertical distance measured from the established grade of the lot to the roof line in the case of flat roofs, and to the mean between the point of the gable and the eaves in the case of pitched roofs.

(2) The width of the building shall be horizontal distance measured between the outermost vertical dimensions of any wall that is parallel to the facing of the building with which the graphic is associated and visible from the public-right-of-way.

(c) Properties that contain no building on which to relate mass factors set forth in the Tables of Elements shall determine graphic size in accordance with the following formula:

(1) One square foot of the graphic area per lineal foot of street frontage for the first fifty feet of frontage; plus

(2) One-half of a square foot of graphic area per lineal foot of street frontage for the second fifty feet frontage; plus

(3) One-fourth of a square foot of graphic area per lineal foot of street frontage for the third fifty feet of frontage; no additional square footage for frontage in excess of one hundred fifty feet.

(d) Properties that contain buildings that occupy less than ten percent of the lot may utilize the above formula in lieu of the mass factors set forth in the Tables of Elements.

(e) The maximum size for a ground graphic erected within the first one hundred (100') of setback from the existing public street right-of-way shall be three hundred (300) square feet or the size determined by C.C. 3393.05 (a), (c) or (d), whichever is less. The maximum size of ground graphics located beyond the one hundred foot setback and all other types of graph-

ics shall be the size determined by applying C.C. 3393.05 (a), (c) or (d).

(f) Allowable graphics' size established by this Article are the maximum sizes allowed for each facing of the graphic being regulated.

(g) If a building has frontage on, or access to, two or more streets, highways, or expressways, each side of the building is to be separately considered for purposes of determining compliance with the provisions of this Article and the Tables of Elements. Except as otherwise provided in this Article, size allowances for graphics may be utilized only on the side of the building from which they are calculated.

(h) Table of Square Root of Height Times Width.

$$\sqrt{H \times W} = X$$

		WIDTH											
HEIGHT		10	15	20	25	30	40	50	60	70	80	90	
	10	10	12	14	16	17	20	22	25	27	28	30	
	15	12	15	17	19	21	25	27	30	32	35	37	
	20	14	17	20	22	25	28	32	35	38	40	42	
	25	16	19	22	25	27	32	35	39	42	45	48	
	30	17	21	25	27	30	35	39	42	46	49	52	
	40	20	25	28	32	35	40	45	45	53	57	60	
	50	22	27	32	36	39	45	50	55	59	63	67	
	60	25	30	35	39	42	49	55	60	65	69	74	
	70	27	32	38	42	46	53	59	65	70	75	79	
	80	28	35	40	45	49	57	63	69	75	80	85	
	90	30	37	42	48	52	60	67	74	79	85	90	

3393.06 City Graphics Commission.

(a) A City Graphics Commission is hereby created to consist of seven members. ***(17)* Council recommends that appointments to the City Graphics Commission be made from professions and individuals such as, but not limited to, one sign user (a businessman utilizing on-premise or off-premise graphics); one attorney; one architect; two members of the sign industry; and two citizens (persons not actively engaged in any of the professions recommended to be on the Commission). The terms of the seven members shall be for three years, except that for the initial appointments; three members shall be appointed for a one-year term; two members for two-year terms; and two members for three year terms.**

(b) All members shall be appointed by the Mayor. ***(18)***

(c) The Columbus Department of Development shall serve as staff and provide the secretary for the Commission.

3393.061 ***(19)* Duties of the City Graphics Commission.**

The duties of the City Graphics Commission shall be as follows:

(a) Review all pending and existing legislation pertaining to graphics, including interpretations of legislation, and make recommendations to City Council.

(b) Review special area design criteria and standards proposed under C.C. 3393.07 and make recommendations to City Council.

(c) Recommend changes in existing legislation or propose new legislation pertaining to graphics to City Council when the Commission deems it necessary.

(d) Hear and decide all requests for variances and appeals from the application of this Article.

3393.062 Organization.

Organization: The City Graphics Commission shall meet and organize by the election of a Chairman and Vice Chairman. The Commission shall adopt rules of procedure and provide for regular and special meetings. The Commission shall meet at least once a month.

3393.063 General and Appellate Powers.

General and Appellate Powers: **Other provisions of Title 33 notwithstanding:**

(a) Any person affected by any order, requirement, decision, or determination made pursuant to this Article by the Director of the Department of Development or the Assistant Director of Development for Zoning may file an application for an appeal therefrom to the City Graphics Commission.

(b) The City Graphics Commission shall hear and decide appeals from and review any order, requirement, decision, or determination made by the Director of Development or the Assistant Director of Development for Zoning in the enforcement of this Graphics Code.

(c) The City Graphics Commission may reverse or affirm wholly or partly, or may modify the order, requirement, decision, or determination appealed from and shall make such order, requirement, decision, or determination as in its opinion ought to be made and to that end shall have powers of the office from whom the appeal is taken.

(d) Four members constitutes a quorum for the purpose of conducting business. The concurring vote of four (4) members shall be necessary for any official action.

3393.064 Variances and Exceptions.

Variances and Exceptions: The City Graphics Commission only shall have power:

(a) To authorize, upon application, variances from the Graphics Code where there are special physical conditions which:

(1) Are due to exceptional narrowness, shallowness, shape, topographic conditions or other extraordinary situations peculiar to the premises itself, and

(2) Differentiate the premises from other premises in the district and general area, and

(3) Prevent a reasonable return in service, use or income as compared to other conforming premises in the same district.

Any such variance must be necessary to preserve a substantial property right the hindrance of which resulted from the Graphics Code, must be in harmony with the public interest, and must be consistent with the purposes and objectives of the Title 33, the Zoning Code, **and in particular with the purposes and objectives of the Graphics Code.**

Nothing herein shall be construed as authorizing the Commission to effect changes in the Zoning Map, or to add to the uses permitted in any district.

3393.065 Filing of Applications for Appeals, Special Permits, and Variances.

Filing of Applications for Appeals, Special Permits, and Variances:

(a) Any application to the City Graphics Commission ***(20)*** involving an appeal, special permit, or variance shall be submitted in the office of the Division of Zoning on a form provided for that purpose and the required filing fee shall be paid in accordance with the provisions of this Article.

(b) An application may include more than one (1) lot or parcel of land provided that all such lots or parcels in a specific application are contiguous to each other. For the purposes of this Section, lots or parcels separated only by a public highway, street, or alley are considered contiguous.

3393.07 Applicability.

Applicability:

(a) Within the limits of the City of Columbus, no graphic shall be altered, installed, relocated, or maintained unless done in accordance with this Article.

(b) Graphics that were lawfully in existence and in use prior to January 1, 1975, and which do not conform to the provisions of this Article, may remain in use in accordance with this Article. Any **such** lawfully existing graphic ***(21)*** shall not be rebuilt, reconstructed, or altered, unless ***(22)*** **done in conformance** to the provisions of this Article.

It is not the intent of this Article to repeal, abrogate, annul, or in any way impair or interfere with existing provisions of other laws or ordinances, except those specifically repealed by this Article. However, where this Article imposes greater restrictions, the provisions of this Article shall prevail.

(c) There are areas within the City where graphics are erected for very special and diverse reasons. Those areas may include, but are not limited to, any architectural, historic, scenic or cultural areas so designated. Graphics' standards and design specifications for individual areas of special control shall be included within

this Article under C.C. 3393.18 as they are established.

Area design standards that differ from the general provisions of this Article shall be included within this Chapter only if a listing of specific criteria to achieve standards and design specifications is included within the regulations.

(d) Within special areas where area commissions have been created by City Council, and given architectural review authority, an application for a graphic to be erected, constructed, or altered shall be reviewed by the responsible area commission. Where area commissions do not provide specific design standards for inclusion in this Chapter, the general provisions of this Article shall apply, and no review shall be required.

3393.08 Exemptions.

Exemptions: The following types of graphics are exempt from the provisions of this Article:

(a) Flags of a government or of political, civic, philanthropic, educational, religious, or corporate organizations, provided, however, that only one each of the above is displayed in addition to any state or national emblem or both by any individual establishment or proprietorship or on any single building or parcel of land. Commemorative flags for officially designated events may be used in addition to the flags named herein.

(b) Public graphics required by law or governmental regulations and graphics of a duly constituted governmental body including, but not limited to, legal notices, traffic controls or similar regulatory devices.

(c) Memorial plaques, markets and tablets displayed on private property to include names of buildings, date of erections, monumental citations, and commemorative tablets up to 10 square feet in area, typically constructed of cast metal or carved stone.

(d) Signs produced by firms for their own use inside their own buildings.

(e) Internal ***(23)*** **graphics** systems oriented to private streets provided the faces of individual graphics are not readable from public rights-of-way.

(f) Street numerals and street names identifying the site location not to exceed twelve (12) square feet.

(g) Displays clearly in the nature of decorations customarily associated with any national, local or religious holiday provided they are not displayed more than forty-five (45) consecutive days in any one year period.

(h) Displays for officially designated events provided each display is approved ***(24)*** by the City Graphics Commission.

3393.09 General Provisions.

General Provisions: The following general provisions shall control the erection, construction, or alteration of graphics. Ex-

cept as otherwise provided in this Article, these provisions shall be applicable to all graphics in all zoning districts.

3393.091 Prohibited Graphics.

Prohibited Graphics:

(a) Beacons shall not employ lights of colors used for traffic signals. No graphic shall be constructed, located, positioned, or illuminated so as to block from view, imitate, or interfere with the effectiveness of any official traffic sign, signal, or flashing light.

(b) Portable graphics, pennants, streamers, flashing lights, string of lights, "A" frame graphics, or air-activated attractions and devices shall not be permitted.

(c) No graphic shall be painted directly upon a wall or roof of any building or structure.

(d) Graphics shall not be painted on or attached to canopies, balconies, or canvas sign covering devices.

(e) No graphic shall be painted on, attached to, or maintained on a light standard, fence, post, tree, rock, or any portable supporting device that is not specifically designed for that particular graphic.

(f) No graphic shall obstruct doorways or fire escapes.

(g) No graphic, sign or advertising device of any kind or any other similar device shall be placed, deposited, maintained or used within any public right-of-way.

(h) **No graphic shall be attached to, painted on or placed on a motor vehicle, trailer, or other licensed or unlicensed vehicle for the purpose of advertising or identifying any product, service or the like with the intent to be used as or in lieu of, or in addition to, a portable graphic, trailer graphic, or ground graphic, and readable from the traveled public way.**

(25) (i) Graphics that are not specifically permitted by this Article are hereby prohibited.

3393.092 Maintenance.

All graphics shall be maintained and are subject to a biennial inspection.

(a) All graphics, together with all their supports, braces, guys, and anchors, shall be kept in repair and in proper state of preservation, and unless made of non-corroding material, shall be thoroughly and properly painted at least once every two (2) years.

(b) The display surfaces of all graphics shall be kept neatly painted or posted at all times.

(c) Every graphic and the immediately surrounding premises shall be maintained by the owner or person in charge thereof, in a clean, sanitary, and inoffensive condition free and clear of all obnoxious substances, rubbish and weeds.

3393.093 Banners.

Banners: Banners are designated a special graphic and may be displayed only in specifically designated areas as approved

by the City Graphics Commission on an individual basis.

3393.094 Street Numbers.

Street Numbers: Street numbers are required. *(26)* Upon application for a graphic permit, the applicant shall demonstrate that the site is or will be identified to passing motorists by displaying street numbers identifying the address on either the building or any permitted graphic with numerals at least three (3) inches high in full view of traffic.

3393.095 Abandonment.

Abandonment: All graphics and all supporting structures thereof shall not be abandoned.

3393.096 Additional Allowances.

Additional Allowances are permitted as follows:

(a) Graphics which make provisions for changeable copy are permitted. However, temporary canvas, wood, or paper product graphics used as covering devices for existing graphics are prohibited.

(b) Premises whose side or rear property lines are coterminus with the right-of-way line of a controlled or limited-access street, although the premises do not have immediate access to that street, may display one graphic identifying the name and address of the establishment only. However, on-premise graphics within 660 feet of an interstate highway must meet all applicable requirements of Ohio Revised Code Chapter 5516 (control of advertising devices).

(c) Self-contained electrical window graphics located inside the window are considered an appliance and may be installed without an installation permit.

(d) In order to qualify for a separate graphic, an activity must occupy a portion of a building that fronts on a public street. The activity's front upon which the graphic size *(27)* **shall be ascertained** is the height and width of the portion of the building front that it occupies.

3393.097 Political Graphics.

Political Graphics: On-premise political graphics shall be treated as and are subject to all on-premise graphic regulations contained in this Article.

3393.098 Copy Limitations.

Copy Limitations: At least 60% of the graphic area of an on-premise graphic, including co-op graphics, shall be used for identification of the premises or the owner, operator, builder, sales agent, managing agent, lessor, or lessee of the premises; or for the promotion of the principal product or service, as determined by the graphic user, conducted on the premises being identified.

3393.099 Interior Graphics.

Interior Graphics: Interior graphics are subject to the following:

(a) Electrical graphics erected in the interior of buildings or enclosed malls shall

be erected in accordance with the electrical, structural, and mechanical requirements of this Article.

(b) All graphics in enclosed malls shall meet all the requirements of this Article except size limitations.

3393.10 Ground Graphics.

Ground Graphics: Except as otherwise provided by this Article, any building housing one or more activity may display one ground graphic of the area and height limitations permitted by the Tables of Elements provided the following additional provisions are met.

(a) The building has off-street parking on the premises.

(b) The graphic and its supporting structure are set back at least fifteen (15) feet from the existing adjacent highway right-of-way.

(c) The building does not display a projecting graphic.

(d) The height of the ground graphic shall be measured from the established grade of the property.

(e) No additional graphic shall be attached to any part of a ground graphic other than on the display surfaces originally constructed as part of such graphic. Attach-on graphics, such as credit card decals and symbols of nationally known products, must be included within the original display surfaces; otherwise, attach-on graphics are prohibited.

(f) In areas where the existing building locations or other permanent obstructions prevent ground graphics or projecting graphics from being seen by passing motorists when erected in accordance with the provisions of C.C. 3393.10 and C.C. 3393.11 a ground graphic not to exceed 30 inches in height may be located to within 15 feet of the curb line or edge of pavement; however, in no case shall the graphic be located within an existing right-of-way.

(g) Ground graphics located within the first one hundred feet (100') of setback from the existing public street right-of-way shall not exceed three hundred square feet (300') in size or the size determined by the Tables of Elements, whichever is smaller. The maximum size of ground graphics erected beyond the one hundred foot setback shall be that allowed by the Tables of Elements.

(h) On-premise trailer graphics may be used in lieu of ground graphics provided they can meet all the requirements of this Article. Trailer graphics shall not be permitted in front of the fifteen (15) feet setback line.

(i) If a ground graphic consists of more than one section or module per facing, the area of each individual graphic component shall be added together and shall not exceed the permitted graphic area for that particular location.

3393.10 (j) Institutional Table of Elements Zoning Districts: AR-O, I, C-2

Ground Graphics

character of the road situation from where graphics are seen		set back - distance from right-of-way line (in feet)													
		0		15		25		50		75		100			
number of lanes	speed limit			mass	height	mass	height	mass	height	mass	height	mass	height	mass	height
single lane	35 mph or less	*	*	*	*	.5	15	1	15	1.5	20	1.5	20	1.5	25
single lane	over 35 mph	*	*	*	*	1	15	1.5	15	2	20	2	25	2	25
multi-lane	35 mph or less	*	*	*	*	1	15	1.5	20	2	25	2	25	2	25
multi-lane	over 35 mph	*	*	*	*	1.5	15	2	20	2	25	2	25	2	25
freeway (interstate/controlled or limited access)		*	*	*	*	1.5	15	2	25	2	25	2	25	2	25

notes:

* limited

**public right-of-way line

3393.10 (k) Light Commercial - Industrial Table of Elements
Zoning Districts: P-1, P-2, C-1, M-1, M-2, CPD
and EQ

Ground Graphics

character of the road situation from where graphics are seen		set back - distance from right-of-way line (in feet)													
		** 0		15		25		50		75		100			
number of lanes	speed limit					mass height	height	mass height	height	mass height	height	mass height	height		
single lane	35 mph or less	*	*	*	*	*(28)* 1	20	*(33)* 1	20	2	20	3	25	4	30
single lane	over 35 mph	*	*	*	*	*(29)* 1.5	20	*(34)* 1.5	20	2.5	20	3.5	25	4.5	30
multi-lane	35 mph or less	*	*	*	*	*(30)* 2	20	2	20	3	25	4	30	5	35
multi-lane	over 35 mph	*	*	*	*	*(31)* 2	20	2.5	20	3.5	25	4.5	30	5	35
freeway (interstate/controlled or limited access)		*	*	*	*	*(32)* 2	20	3	25	4	30	5	35	5	35

notes:

* limited

**public right-of-way line

3393.10 (l) Heavy Commercial - Industrial Table of Elements
Zoning Districts: C-3, C-4, C-5, M

Ground Graphics

character of the road situation from where graphics are seen		set back - distance from right-of - way line (in feet)													
		** 0		15		25		50		75		100			
number of lanes	speed limit					mass height	height	mass height	height	mass height	height	mass height	height		
single lane	35 mph or less	*	*	*	*	*(35)* 2 20		2	20	4	30	5	35	6	35
single lane	over 35 mph	*	*	*	*	*(36)* 3 20		3	20	5	30	6	35	7	35
multi-lane	35 mph or less	*	*	*	*	*(37)* 4 20		4	25	6	35	7	35	8	35
multi-lane	over 35 mph	*	*	*	*	*(38)* 4 20		5	25	7	35	8	35	8	35
freeway (interstate/controlled or limited access)		*	*	*	*	*(39)* 4 20		5	30	7	35	8	35	8	35

notes:

* limited

**public right-of-way line

3393.101 Exceptions to setback regulations
for ground graphics:

(a) In areas where existing building setback lines are less than twenty (20) feet behind the right-of-way line, and a building within one-hundred sixty (160) feet of the center point of the right-of-way line of the subject site has existed at such a reduced building setback since before January 1, 1975, the ground graphic may

be treated as and is subject to all the provisions contained in C.C. 3393.11.

(b) Setback reductions allowed herein are temporary and should the site conditions that led to the special treatment of ground graphics in C.C. 3393.101 (a) change, the graphic erected under this Section shall be moved to a conforming location by the graphic's owner, without recourse to the City of Columbus and

without appeal. Erection of a graphic under this provision shall constitute an express agreement on the part of the graphic owner not to use any appellate process should the graphic later be required to be moved to a conforming location.

(c) Temporary graphics permitted by C.C. 3393.173 may be used when the conditions described in C.C. 3393.101 (a) apply. When so used, temporary graphics are subject to the following provisions:

(1) The graphic shall not exceed thirty-two (32) square feet in size or eight (8) feet in height.

(2) The graphic shall be erected parallel to an adjacent public street.

(3) Only one such temporary graphic shall be permitted on any one parcel and is subject to the renewal and removal provisions of C.C. 3373.173, as well as all of the provisions of C.C. 3393.101.

3393.11 Projecting Graphics.

Projecting Graphics: Except as otherwise provided by this Article, any building housing one or more activity may display one projecting graphic on each street frontage in accordance with the Tables of Elements, provided the following additional requirements are met.

(a) The building does not display a ground graphic.

(b) Projecting graphics must clear the established grade of the property by at least seven and one-half (7½) feet.

(c) Projecting graphics shall not extend above the wall or facia to which they are attached.

(d) Graphics may project over the existing public right-of-way regardless of the building location relative to the right-of-way, provided they meet the following additional criteria:

(1) The projection shall not exceed 40% of the distance between the curb and the public right-of-way or 6 feet 6 inches, whichever is greater; in no case shall the horizontal clearance between the graphic's outer dimension and the curb line be less than two (2) feet.

(2) The graphic shall clear the established grade of the right-of-way by at least nine (9) feet.

(40) (3) The message or copy shall be limited to identification of the establishment by name, address, and principal product or service.

(41) (4) Zoning clearance and erection permit not withstanding, property owners are responsible for the removal of projecting graphics when required by governmental action.

(42) (e) A wall graphic permitted by C.C. 3393.12 (i) is not used.

3393.11 (f) Institutional Table of Elements Zoning Districts: AR-O, I, C-2

Projecting Graphics

character of the road situation from where graphics are seen		set back - distance from right-of - way line (in feet)							
		0	15	25	50	75	100		
number of lanes	speed limit		mass	mass	mass	mass	mass	mass	
single lane	35 mph or less	.5*	.5*	.5	1	1.5	1.5	1.5	
single lane	over 35 mph	1*	1*	1	1	1.5	1.5	1.5	
multi-lane	35 mph or less	1*	1*	1	1.5	1.5	1.5	1.5	
multi-lane	over 35 mph	1.5*	1.5*	1.5	1.5	1.5	1.5	1.5	
freeway (interstate/controlled or limited access)		**	1.5*	1.5	1.5	1.5	1.5	1.5	

notes:

* limited

**public right-of-way line

*** prohibited

3393.11 (g) Light Commercial - Industrial Table of Elements
P-1, P-2, C-1, M-1, M-2, CPD and EQ

Projecting Graphics

character of the road situation from where graphics are seen		set back - distance from right-of - way line (in feet)							
		**		15	25	50	75	100	
number of lanes	speed limit	mass	mass	mass	mass	mass	mass	mass	mass
single lane	35 mph or less	1*	1	1	1.5	2	3	3	
single lane	over 35 mph	1.5*	1.5	1.5	1.5	2.5	3.5	4	
multi-lane	35 mph or less	2*	2	2	2	3	4	5	
multi-lane	over 35 mph	2*	2	2	2.5	3.5	4.5	5	
freeway (interstate/controlled or limited access)		*	2	2	2.5	3.5	4.5	5	

notes:

* limited

* prohibited

**public right-of-way line

3393.11 (h) Heavy Commercial - Industrial Table of Elements
Zoning Districts: C-3, C-4, C-5, M

Projecting Graphics

character of the road situation from where graphics are seen		set back - distance from right-of - way line (in feet)							
		**		15	25	50	75	100	
number of lanes	speed limit	mass	mass	mass	mass	mass	mass	mass	mass
single lane	35 mph or less	1*	2	2	3	3	4	4	
single lane	over 35 mph	1.5*	2	2	3	3.5	4	5	
multi-lane	35 mph or less	2*	3	4	4	4.5	5	6	
multi-lane	over 35 mph	3*	3	4	5	6	6	6	
freeway (interstate/controlled or limited access)		*	3	4	5	6	6	6	

notes:

* limited

* prohibited

**public right-of-way line

3393.111 Ground Graphics Treated as Projecting Graphics.

Ground Graphics treated as projecting graphics:

(a) Ground Graphics may be treated as projecting graphics when all of the following conditions exist:

(1) There is a building on the subject site;

(2) The existing building setback line of

the subject site is less than twenty (20) feet;

(3) The building setback line of an existing building located within one-hundred sixty (160) feet of the centerline of the subject site is closer to the public right-of-way line than is the building on the subject site;

(4) The existing building described in (a) (3) above, precedes the subject site in

a direction of traffic flow on the street on which the subject site abuts.

(b) When the conditions described in C.C. 3393.111 (a) apply:

(1) The support of a ground graphic may be placed no closer to the public right-of-way line of the subject site than the building setback line described in C.C. 3393.111 (a) (3);

(2) The graphic shall conform to all provisions for projecting graphics in C.C. 3393.11, except that graphics erected under this Section shall be not more than fifteen (15) feet in height;

(3) The graphic may project no closer to the right-of-way line of the subject site than would be permitted under C.C. 3393.11, were such graphic attached to the wall of a building located on the subject site at the building line described in C.C. 3393.111 (a) (3).

3393.12 Wall Graphics.

Wall Graphics: Except as otherwise provided by this Article any activity may display one wall graphic for each wall of the building which faces a public street, in accordance with the Tables of Elements providing the additional requirements are met.

(a) The allowable area of a wall graphic permitted by the Table of Elements shall be that of the copy area of individual letters and symbols when they are attached directly to the building thereby utilizing the building wall as the background. Where the graphic incorporates its own background, the allowable area of the graphic permitted by the Tables of Elements shall be the graphic area as defined in this Article.

(b) A wall graphic may be attached flat to or be pinned away from the wall of a building, but such graphic shall not project from the wall by more than twelve (12) inches.

(c) A wall graphic may be located in the plane of but below the fronting wall of a building. Such graphic shall have a clearance height of not less than 7.5 feet at its lowest point.

(d) A wall graphic may be located at the front edge of a canopy or marquee providing the following additional conditions are met:

(1) The structural support for the graphic must be enclosed to form a background to the message, and the sides of the support shall be concealed or made to appear as a continuation of the graphic.

(2) Such graphic shall not project beyond the horizontal or vertical dimensions of the wall with which it is associated.

(3) Such graphic shall be no taller than any adjacent graphic nor shorter than any adjacent graphic.

(4) A canopy must have additional load-carrying capacity designed and approved to support a graphic.

(e) A wall graphic may not interrupt major architectural features such as, but not limited to, windows and doors.

(f) A wall graphic placed in the horizontal space between windows shall not exceed in height more than two-thirds of the distance between the top of a window and the sill of the window above, or major architectural details related thereto.

(g) A wall graphic shall not extend beyond the perimeter of the wall or facade to which it is attached.

(h) In addition to the above provisions, one wall graphic may be displayed on the side or rear of a building adjacent to the off-street parking area provided for that building for the purpose of instructing customers of the parking procedures, provided, however, that the graphic does not exceed eight (8) square feet in size. The graphic may be illuminated during the hours of operation of the activity.

(i) A graphic attached to the side wall of a building other than those permitted above, but oriented to a street on which the building faces, may be displayed in lieu of the permitted projecting graphic on the front wall, but it shall be counted as part of the total wall graphic area allotment associated with the building front.

(j) Window graphics will not be regulated provided that the building is at least 25 feet behind the right-of-way line. For buildings within the 25 foot setback, window graphics, both permanent and temporary, shall not occupy more than 40% of any window. Permanent window graphics shall be counted as part of the total allowable wall graphics area. *(43)*

3393.12 (k) Institutional Table of Elements
Zoning Districts: AR-O, I, C-2

Wall Graphics

character of the road situation from where graphics are seen		set back - distance from right-of-way line (in feet)									
		0		15		25		50		75	
number of lanes	speed limit	mass	mass	mass	mass	mass	mass	mass	mass	mass	mass
single lane	35 mph or less	1*	1	1	1	1.5	1.5	1.5			
single lane	over 35 mph	1*	1	1	1	1.5	1.5	1.5			
multi-lane	35 mph or less	1*	1	1	1.5	2	2	2			
multi-lane	over 35 mph	1*	1	1	1.5	2	2	2			
freeway (interstate/controlled or limited access)		*	1.5	1.5	2	2	2	2			

notes:

* limited

**public right-of-way line

* prohibited

3393.12 (l) Light Commercial - Industrial Table of Elements
P-1, P-2, C-1, M-1, M-2, CPD and EQ

Wall Graphics

character of the road situation from where graphics are seen		set back - distance from right-of-way line (in feet)									
		0		15		25		50		75	
number of lanes	speed limit	mass	mass	mass	mass	mass	mass	mass	mass	mass	mass
single lane	35 mph or less	2*	2	2	3	4	4	5			
single lane	over 35 mph	2*	2	2	3.5	4.5	5	6			
multi-lane	35 mph or less	2*	2	2	4	6	6	6			
multi-lane	over 35 mph	3*	3	3	4	6	6	6			
freeway (interstate/controlled or limited access)		*	3.5	3.5	4	6	6	6			

notes:

* limited

**public right-of-way line

* prohibited

3393.12 (m) Heavy Commercial - Industrial Table of Elements
Zoning Districts: C-3, C-4, C-5, M

Wall Graphics

character of the road situation from where graphics are seen		set back - distance from right-of-way line (in feet)							
		0	15	25	50	75	100		
number of lanes	speed limit	mass	mass	mass	mass	mass	mass	mass	mass
single lane	35 mph or less	3*	3	3	4.5	6	6	7.5	
single lane	over 35 mph	3*	3	3	4.5	6	7	8	
multi-lane	35 mph or less	3*	3	3	5	7	8	8	
multi-lane	over 35 mph	4*	4	4	6	7	8	8	
freeway (interstate/controlled or limited access)		*	5	5	7	8	8	8	

notes:

* limited

* prohibited

**public right-of-way line

3393.13 Roof Graphics.

Roof Graphics: A roof graphic shall be displayed only in accordance with the following provisions:

(a) Buildings in excess of forty (40) feet in height may display a roof graphic in addition to those graphics permitted in C.C. 3393.10 through C.C. 3393.12 providing the total graphic area of the roof graphic and any wall graphics used does not exceed the maximum graphic area permitted by C.C. 3393.12.

(b) Buildings up to and including forty (40) feet in height may display a roof graphic in lieu of and of the area permitted by C.C. 3393.12. Such graphic shall be oriented only to a public street upon which the building fronts.

(c) Roof graphics permitted under both conditions whether a part of the building's initial design or an addition *(44)* after the building is constructed, shall be constructed to appear as an integral part of the supporting building. All roof graphics must meet the following minimum specifications:

(1) The structural support for the graphic must be enclosed to form a background to the message.

(2) The plane of the graphic's copy area must appear as a vertical continuation of the plane of the building's wall with which it is associated, unless otherwise originally designed as an integral part of the building.

(3) A roof graphic shall not project beyond the vertical boundaries of the wall with which it is associated.

(4) The combined height of the building and the roof graphic shall not exceed the height restriction of the underlying zoning district.

(5) The message of a roof graphic shall be limited to the identification of the building or principal occupant as determined by the building owner.

3393.14 Special Effects.

Special Effects: A great deal of the character of an activity, street, place, neighborhood, or community is expressed by the effect of illumination and other special features of graphics. It is the intent of this Article to allow for the greatest possible use of these special effects and their potential contribution to the visual character of a place. The following provisions shall apply to only those graphics readable from the public right-of-way.

(a) Illumination: Graphics illuminated indirectly, internally or illuminated by neon tubes bent in the form of letters or shapes are permitted for all activities in all surroundings unless specifically prohibited by other provisions of this Article. The following additional provisions shall also apply to the illumination of a graphic:

(1) Color of light: The source of illumination for graphics displayed in residential or institutional areas shall be limited to white light or a single color; or an internal source of illumination may be transmitted through a material that is either clear or a single color. Graphics displayed in commercial or industrial areas may use a variety of colors in the light source or materials.

(2) Flashing graphics and bare bulb illumination are permitted only in C-4 zoning districts along streets **having a speed limit** of thirty-five (35) miles per hour or less.

(3) Each bulb shall not exceed 15 watts in a flashing graphic. Non-flashing graphics may use bare bulb illumination, but any one bulb shall not exceed 30 watts. Internal or external reflectors shall not be used in conjunction with bare bulb illumination.

(4) Revolving lights or beacons shall be prohibited.

(5) Flame: As a source of light, the use of open flame is permitted only in C-4 zoning districts.

(b) Time and temperature devices and message centers are exceptions to these provisions and they may be displayed by all types of activities in all areas described in the institutional and commercial Tables of Elements. They may take *(45)* form, however, they are considered graphics and are therefore subject to the conditions that apply.

(c) Marquees may be used in lieu of projecting and wall graphics and when used shall take the place of both graphics.

(d) Mechanical movement: Any graphic that physically revolves or moves up, down, or sideways; or any graphic that contains mechanical movement or gives the appearance of movement through animation within the copy area shall be displayed only in C-4 Commercial Districts. The following limitations shall apply to all graphics that move or give the appearance of movement.

(1) Revolving graphics shall be limited to a maximum of eight (8) revolutions per minute;

(2) Graphics utilizing a copy change procedure shall display each individual copy a minimum of seven (7) seconds, except as otherwise provided for time and temperature devices.

(e) No activity shall display windblown devices such as pennants, spinners, streamers, and advertising balloons.

(f) Graphics on awnings may be used in lieu of all projecting and wall graphics on any building allowed a projecting graphic by the Tables of Elements, subject to the following additional provisions.

(1) The structural support must be approved by the Assistant Director of Development for Zoning, and the subject graphics must have a Certificate of Zoning Clearance and an installation permit.

(2) The graphic shall be considered temporary and shall be subject to annual inspection, and permit in accordance with C.C. 3397.01 and C.C. 3397.08.

(3) To qualify for a permit renewal the graphic owner or user must obtain a certificate from the Assistant Director of Development for Zoning that the structural and covering members have been in-

spected and are in condition to withstand an additional twelve (12) months exposure.

3393.15 Graphics in Residential Districts.

Graphics in Residential Districts: Graphics are permitted in Residential Districts, defined for the purposes of this Chapter as zoning districts R through AR-4 inclusive, PC, PUD, and MHP, however, such graphics shall meet the specific provisions set forth in C.C. 3393.151 through C.C. 3393.153.

3393.151 Exemptions to Residential Graphics.

Exemptions to Residential Graphics: In addition to the exemptions provided in C.C. 3393.08, within a residentially zoned district or on any parcel of land upon which a residential use exists, the following graphics are exempt from obtaining a certificate of zoning clearance, provided they meet the following restrictions:

(a) Each dwelling unit and professional office or customary home occupation permitted by C.C. 3327 may display one (1) graphic of not more than four (4) square feet identifying the occupant's name, address, and profession or service.

(b) Temporary real estate graphics provided they are less than nine (9) square feet in area. Such graphics shall be limited to one (1) per lot on each street frontage, and may remain on the lot no more than *(47)* **180 consecutive days**, and shall be removed within 72 hours after the closing of the sale, lease, or rental of the advertised property.

(c) Handtacked graphics may be used on private residentially zoned property for not more than four (4) days, four (4) times each year, limited in size and location by paragraph (b) above, to advertise activities such as but not limited to garage sales or church bazaars.

(d) Graphics which exceed the above limitations shall require a certificate of zoning clearance in accordance with this Article.

3393.152 Permanent Residential Graphics.

Permanent Residential Graphics: In addition to the graphics permitted above, residential uses may display the following permanent graphics for the purpose of identifying residential complexes that contain three (3) or more dwelling units. The area of these graphics shall be that copy area devoted to letters, numerals, or logos.

(a) Multi-family complexes may display one graphic for purpose of identification. This identification graphic may be a wall or ground graphic erected in accordance with the provisions of *(48)* **C.C. 3393.10** and **C.C. 3393.12** and subject to the following additional limitations:

(1) The message shall be limited to the name, logo, and street address of the complex;

(2) The size of the graphic shall not exceed thirty-two (32) square feet;

(3) The height or width of the graphic shall not exceed eight (8) feet;

(4) Illumination of the graphic is permitted in accordance with *(49)* C.C. 3393.14 provided the graphic is located no closer than fifty (50) feet to interior residential property lines;

(5) The graphic shall be set back at least fifteen (15) feet from the public right-of-way.

(b) In addition to the above identification graphic, a complex may display an instructional graphic at each entrance or exit not over two (2) square feet in area denoting "Entrance" or "Exit" if necessary for that purpose.

(c) Residential complexes, in excess of fifty (50) dwelling units may display a community graphic subject to the following provisions:

(1) The message shall be limited to the name, street address, and logo of the complex;

(2) The size of the graphic shall not exceed sixty-four (64) square feet;

(3) The height or width of the graphic shall not exceed twelve (12) feet;

(4) Illumination of the graphic is permitted in accordance with *(50)* C.C. 3393.14 provided the graphic is located no closer than fifty (50) feet to interior residential property lines;

(5) Community graphics shall not be located within public rights-of-way;

(6) One (1) community graphic is permitted at each main entrance to the complex being identified.

(d) Public or private institutions, non-profit membership organizations, and philanthropic institutions that are educational, cultural, or recreational in nature and group quarters as permitted in residential districts may display one (1) identification graphic on each street frontage. Such identification graphics shall be limited to the name, logo, and street address of the establishment. Such graphics may be illuminated and shall comply with the following:

(1) The size shall not exceed thirty-two (32) square feet;

(2) The height or width of the graphic shall not exceed eight (8) feet;

(3) **If ground supported**, the graphic shall be set back fifteen (15) feet from the public right-of-way;

(4) Illumination of the graphic is permitted in accordance with Section 3393.14 provided that the graphic is located no closer than fifty (50) feet to interior residential property lines.

(e) Religious institutions are subject to the requirements of public and private institutions noted above except that up to 60% of the copy area may be used for changeable copy bulletin boards, typical of this particular use.

(f) Other nonresidential uses permitted shall be subject to the provisions of subparagraph (d) above.

3393.153 Temporary Residential Graphics.

Temporary Residential Graphics: Any project under construction that would be permitted a community graphic may display a temporary graphic for a maximum of one year or until 60% of the project or phase is complete, whichever is less.

(a) The certificate of zoning clearance for a temporary residential graphic may be renewed upon receipt of an application for a certificate of zoning clearance and statement of continued need for a temporary graphic signed by the graphic user.

(b) A temporary construction graphic permitted under this Article shall not be located closer than fifty (50) feet to interior property lines of adjacent properties.

(c) Projects consisting of fifty (50) dwelling units or less shall be permitted one temporary construction graphic at each entrance provided the graphic is set back at least twenty-five (25) feet from the fronting public right-of-way; the graphic does not exceed sixty-four (64) square feet in size; and the height does not exceed twelve (12) feet. The graphic may be illuminated in accordance with C.C. 3393.14.

(d) Projects or phases of projects consisting of fifty-one (51) to two hundred fifty (250) dwelling units shall be permitted one temporary construction graphic at each entrance in accordance with the following setbacks:

(1) No graphic is permitted in the first fifteen (15) feet of setback from the fronting public-right-of-way;

(2) One (1) graphic is permitted between fifteen to twenty-five feet of setback from the public right-of-way provided it does not exceed sixty-four (64) square feet in size or six (6) feet in height; or

(3) In lieu of subparagraph (2), one (1) graphic is permitted not to exceed ninety-six (96) square feet in size and twelve (12) feet in height if set back a minimum of twenty-five (25) feet from the public right-of-way, or one graphic a maximum size of one hundred sixty (160) square feet and a maximum height of twenty-four (24) feet if located at least fifty (50) feet from the public right-of-way.

(e) In addition, residentially zoned land in excess of five (5) acres may display a temporary real estate graphic provided such graphic does not exceed sixty-four (64) square feet in area or twelve (12) feet in height and is set back a minimum of twenty-five (25) feet from the public right-of-way and fifty (50) feet from the interior property lines.

(f) A temporary off-premise graphic providing identification and directional information for new residential *(51)* **complexes** shall be permitted to locate within

residentially zoned land provided the following additional conditions are met:

(1) The graphics are permitted for a maximum of one year only;

(2) The graphics shall meet the general provisions for all off-premise graphics as set forth in Section 3393.191;

(3) In addition to the spacing provisions of Section 3393.191 temporary off-premise graphics shall be located no closer than 250 feet to any occupied residential dwelling;

(4) Each development complex shall be allowed a maximum of two such off-premise graphics;

(5) The location of these graphics shall be limited to arterials as defined and designated by the Thoroughfare Plan;

(6) The graphic shall not exceed ninety-six (96) square feet in size nor twelve (12) feet in height.

(g) Uses named in C.C. 3393.152 (d), (e) and (f) may use one (1) temporary graphic for each street frontage for a period of time not to exceed sixty (60) days annually, in accordance with C.C. 3393.153 (c), in addition to the permanent graphics allowed *(52)*. A certificate of zoning clearance is required for such graphics.

3393.16 Graphics in Institutional District.

Graphics in Institutional District: Within any institutional district, defined for the purposes of this Article as zoning districts AR-O, Apartment-Office District, I, Institutional, and C-2, Commercial District, graphics may be erected, constructed, or altered in accordance with the general provisions of C.C. 3393.09 and subject to the following conditions and limitations:

(a) The exemptions set forth in *(53)* C.C. 3393.151 shall apply within the institutional districts whenever applicable.

(b) Utility substations within institutional zones *(54)* may display one graphic, not to exceed twenty-four (24) square feet in size;

(c) Institutional and commercial facilities permitted in institutional zoning districts may display on-premise graphic in accordance with the Tables of Elements.

(d) In addition each use may identify any entrance or exit with a graphic not to exceed four (4) square feet in area. The copy of such graphic shall be limited to one word and one directional symbol.

3393.17 Graphics in Commercial and Manufacturing Districts.

Graphics in Commercial and Manufacturing Districts: Graphics shall be permitted in commercial and manufacturing districts, defined for purposes of this Article as zoning districts P-1, P-2, C-1, C-3, C-4, C-5, M, M-1, M-2, CPD, and EQ. Within all commercial and manufacturing districts, graphics shall be erected, constructed, or altered in accordance with the provisions set forth in C.C. 3393.09 and the following:

(a) Commercial and manufacturing establishments located on individual lots may display a wall graphic and either a ground graphic or a projecting graphic in accordance with the limitations on specific types of graphics in C.C. 3339.10 through C.C. 3393.12. Roof graphics are permitted in accordance with C.C. 3393.13.

(b) All graphics erected on individual lots within commercial and manufacturing districts shall be of a size and height which conform to the provisions of the Commercial Tables of Elements.

(c) Graphics associated with commercial or manufacturing establishments within a complex *(55)* shall conform to the provisions of *(56)* C.C. 3393.171.

(d) In addition each use may identify any entrance or exit with a graphic not to exceed four (4) square feet in area. The copy of such graphic shall be limited to one word and one directional symbol.

3393.171 Graphics in Institutional, Commercial, or Manufacturing Complexes.

Graphics in Institutional, Commercial, or Manufacturing Complexes: The following provisions shall apply to graphics in a complex:

(a) One ground graphic identifying the entire complex or the primary use within the complex, whichever is the desire of the applicant, shall be permitted for each street or highway on which the complex has frontage. These graphics shall be erected in accordance with C.C. 3393.10. The size of the graphic shall be determined in accordance with the Tables of Elements applicable to the underlying zoning district; the mass factor shall be based on the largest building or primary building as designated by the applicant.

(b) Each individual establishment may display window graphics and wall graphics.

(c) Projecting graphics are prohibited.

(d) In addition to the provisions of paragraph (a) above, each complex may identify any entrance or exit with a graphic not to exceed six (6) square feet.

(e) Under canopy graphics up to eight (8) square feet in size are permitted provided they are erected perpendicular to the wall of the associated building.

3393.172 Graphics in Regional Shopping Centers.

Graphics in Regional Shopping Centers: Within Regional Shopping Centers, graphics are permitted provided they meet the following criteria:

(a) Regional Shopping Centers may display two (2) ground graphics for each street frontage, provided these graphics are set back from the side property lines by at least two-hundred fifty (250) feet and from the public right-of-way line by at least twenty-five (25) feet. For the purposes of identification, one graphic may be

sixty (60) feet in height and up to five hundred (500) square feet in size; the second graphic shall not exceed thirty-five (35) feet in height nor three hundred (300) square feet in size.

(b) In lieu of the second graphic *(57)* the changeable copy graphic **not to exceed three-hundred (300) square feet**, may be added to the first *(58)* **structure**. However, this additional graphic shall not extend higher than twenty-five (25) feet. *(59)*

(c) In addition each Regional Shopping Center may identify each exit or entrance with a graphic not to exceed twenty (20) square feet, and not more than ten (10) feet high.

(d) Each individual activity within the Regional Shopping Center may display one wall graphic per frontage in accordance with the Commercial Tables of Elements.

(e) Individual activities within a Regional Shopping Center that have a public entrance on the rear or a side of the center that is not oriented to a public street shall be permitted a wall graphic based on the following setbacks and mass factors:

Setback	Mass Factor
0 — 100 feet	1
100 feet + — 400 feet	2
400 feet + — 500 feet	3
500 feet +	3.5

The setback is the distance from the adjacent property line to the wall of the building supporting the graphic.

(f) Under canopy graphics up to eight (8) square feet in size are permitted provided they are erected perpendicular to the wall of the associated building.

3393.173 Temporary Graphics in Institutional, Commercial, and Manufacturing Areas.

Temporary Graphics in Institutional, Commercial, and Manufacturing Areas:

(a) Any property under construction may display one (1) temporary graphic for each frontage for a period of one year. The use of a temporary graphic may be renewed for subsequent one year periods by submitting a request for zoning clearance and a statement that the construction associated with the graphics is not completed, signed by the user, owner, or their agent. Such renewals are subject to *(60)* **C.C. 3397.01** and *(61)* **C.C. 3397.08**.

(b) Except as otherwise provided, by this Section, the following size, height and setback are permitted:

(1) No graphic is permitted in the first fifteen (15) feet from the public right-of-way line.

(2) One graphic not to exceed sixty-four (64) square feet in size and twelve (12) feet in height may be located between fifteen (15) and twenty-five (25) feet from the public right-of-way line.

(3) One graphic not to exceed ninety-six

(96) square feet in size and twelve (12) feet in height may be located between twenty-five (25) feet and fifty (50) feet from the public right-of-way line.

(4) One graphic not to exceed 160 square feet in size and twenty-four (24) feet in height may be located further than fifty (50) feet from the right-of-way line.

(c) In locations where the construction site is situated so as to require the use of a sidewalk occupancy permit and a temporary construction fence a wall graphic located within the dimensions of the subject fence may be used in accordance with the applicable Tables of Elements calculated on the ultimate size of the structure under construction.

(d) One real estate graphic may be displayed for each frontage for a period of one year or, for the duration of the availability of the property, or until the closing, whichever is less. These graphics shall be removed within 72 hours after the closing of the advertised property.

These graphics are subject to annual renewal as set forth in *(62)* **C.C. 3397.01** and *(63)* **C.C. 3397.08**.

(1) Projecting graphics shall not be used;

(2) Ground supported graphics shall meet the applicable requirements of C.C. 3393.173 (b);

(3) In locations where the building or property is situated so as to only permit the use of a wall graphic the allowable size of the wall graphic shall not exceed one-half the allowable area permitted for permanent wall graphics. However, a temporary ground graphic shall not be permitted.

3393.18 Areas of Special Control.

Areas of Special Control: Graphics' standards and design specifications for individual areas of special control, as provided for in C.C. 3393.07 shall be included within this section as they are established and approved.

3393.19 Off-Premise Graphics.

Off-Premise Graphics: The preceding provisions of this Article relate primarily to on-premise graphics; however, it is also the purpose of this Article to regulate off-premise graphics.

This Article does not regulate the following off-premise advertising graphics:

(1) Business identification signs painted on or otherwise attached to motor vehicles; and

(2) "Bumper stickers" attached to motor vehicles.

3393.191 General Regulations.

General Regulations: *(64)* **All off-premise graphics are subject to the following requirements and limitations; in addition to the requirements contained in C.C. 3393.09.**

(a) Location requirements:

(1) Off-premise advertising graphics are permitted only in zoning districts C-3

General Limited, C-4 General Commercial, C-5 Commercial District, and M Manufacturing Districts, except as provided by *(65)* C.C. 3393.153.

(2) Off-premise advertising graphics located immediately adjacent to residentially or institutionally zoned areas shall be set back a minimum of fifty (50) feet from the side lot line and twenty-five (25) feet from a rear lot line of the residential or institutional property.

(3) No off-premise graphic shall be erected or constructed in front of or be permitted to extend forward of the building line.

(4) Off-premise graphics located on seat benches, bus shelters and other similar structures supporting off-premise graphics shall conform to all the location requirements of this Article.

(5) The use of trash cans and telephone booths for off-premise graphics is prohibited.

(b) Spacing Requirements:

(1) There shall be no more than two (2) off-premise graphics in a facing.

(2) An off-premise site location shall be separated from another off-premise site location by a minimum of two hundred fifty (250) feet on the same side of the roadway or by one hundred twenty-five (125) feet on the opposite side of the roadway. An off-premise site location is defined herein as a structure supporting an off-premise graphic irrespective of size, number, or direction of facing. Off-premise site spacing requirements will not apply if the structure is not visible to traffic proceeding along the main traveled way.

(3) Seat benches, bus shelters, and other similar structures supporting off-premise graphics shall not be used in interpreting spacing measurements.

(4) The exposed back sides of off-premise graphics in full view of vehicular traffic approaching along the main travelway shall be covered. This regulation shall not apply when the road design, natural topography, buildings, and other objects provide screening to the backs of any graphic.

(c) Size Requirements:

(1) The maximum area for any off-premise graphic shall be 1200 square feet excluding decorative bases and supports. Two off-premise graphics may be permitted at a single location facing the same direction, provided that they are immediately adjacent to each other and their total combined area does not exceed 600 square feet.

(d) Height Requirements:

(1) The maximum height of an off-premise graphic shall not exceed the height restrictions of the underlying zoning district as specified in C.C. 3357. Height exemptions set forth in C.C. 3359 shall not apply to off-premise graphics.

(2) The height of an off-premise graphic

shall not exceed by more than fifteen (15) feet the height of the highest building within five hundred (500) feet preceding the graphic measured on the same side of the street as the graphic.

(3) Where there are no buildings on the same side of the street within five hundred (500) feet preceding an off-premise graphic the maximum height of an off-premise advertising shall be thirty-five (35) feet.

(4) The height of an off-premise graphic shall be measured from the established grade of the property.

(5) Off-premise graphics oriented to elevated highways may extend twenty (20) feet above the grade of the elevated highway.

(e) All free-standing off-premise graphics erected on their own supporting structure shall be considered to be permanent graphic and shall meet all the construction standards and provisions of this Article.

(f) It shall be permissible to place off-premise graphics on walls of buildings under the following conditions:

(1) There shall be only one graphic permitted on each wall surface.

(2) No activity shall attach an on-premise graphic and an off-premise graphic to the same wall.

(g) All off-premise graphics shall be identified with the owner's or erector's name.

(h) Off-premise roof graphics may be displayed in accordance with the following provisions:

(1) Roof graphics shall not exceed the height of the building to which they are attached by more than fifteen (15) feet.

(2) Such graphics shall be in scale with the supporting building height is at least twice the height of the proposed graphic.

(3) Roof graphics shall be enclosed so that no support structures are visible from any public right-of-way or any residential use within five hundred (500) feet.

(4) The combined height of the building and roof graphic shall not exceed the height restriction of the underlying zoning district.

(i) Except for political signs, handtacked signs may be attached to specially constructed kiosks that may be permitted in special areas and may be used on private residentially zoned property for not more than four (4) days, four (4) times each year, to advertise activities such as but not limited to garage sales, school events, or church bazaars.

(j) Handtacked signs shall not exceed six (6) square feet in size.

(k) Civic and institutional signs are permanent off-premise graphics that must meet the provisions for off-premise graphics in general, except that such signs may be grouped in one larger graphic not to exceed three hundred (300) square feet.

(l) Where off-premise graphics are attached to seat benches and bus shelters,

they shall not extend to the outer dimensions of the supporting structure; in no case, however, shall these graphics exceed ten (10) square feet, or fifty percent (50%) of the surface area, whichever is less. The supporting structure shall meet the provisions of the Article and be located only at bus stops.

(m) Trailer graphics shall not be used on any site as an off-premise graphic.

(n) Flashing lights or bare bulb illumination shall not be permitted on off-premise graphics except for time and temperature devices and message centers.

(o) Mechanical movement shall not create an undue distraction to passing motorists. The following limitations shall apply to all off-premise graphics that move or give the appearance of movement.

(1) Revolving graphics shall be limited to a maximum of eight revolutions per minute.

(2) Graphics utilizing a copy change procedure shall display each individual copy a minimum of seven (7) seconds.

(3) Moving parts of a graphic shall be contained within the boundaries of the background of the graphic.

3393.192 Political Signs.

Political Signs:

(a) Political signs are handtacked temporary off-premise graphics which may be displayed for sixty (60) days prior to an election or referendum provided that such signs are removed within seven (7) days following the election or referendum. Political signs shall not exceed six (6) square feet in size and shall not be erected in commercial and manufacturing zoning districts in front of the building line. One such graphic may be displayed in the front yard of residential and institutional properties.

(b) Except as otherwise provided in this Section any individual or organization wishing to distribute or erect political signs shall obtain a certificate of zoning clearance in accordance with C.C. 3397.01.

(c) Candidates or their representatives requesting a certificate of zoning clearance to distribute and post political signs shall submit a letter acknowledging their familiarity with and willingness to abide by the requirements of this Section. Applicants shall pay along with the above letter a fee of \$15 plus a returnable deposit of \$150.00.

(d) Applicants shall employ their best effort to remove all political graphics within *(66)* **seven (7) days following the election or referendum.** The applicant may receive a refund of the \$150 deposit by submitting a signed affidavit that to the best of his knowledge all of the signs erected have been removed. The signed affidavit must be submitted to the Assistant Director of Development for Zoning or his authorized representative within

ten (10) working days following the election or referendum.

(e) Individual citizens who wish to express an opinion *(67)* may utilize the provisions of C.C. 3393.191 (i) and (j) except that only one such graphic may be used on any single property in any zoning district.

3393.193 Projector Graphics.

Projector Graphics:

(a) Projector graphics are permitted provided the image created by the light beam is confined within the outside dimensions of the building or free-standing screen against which it is projected and is no larger than 1200 square feet. The projected light beam cannot interfere with and must be shielded from auto and pedestrian traffic. Where projected graphics cross property lines, written permission must be obtained from each property owner and submitted with the permit application.

(b) Images produced by such devices must be projected for a minimum of seven (7) seconds and must be projected onto an approved surface.

(c) Backgrounds prepared to receive the projected images shall not be painted directly on a building and shall not be painted over doors, windows or other openings in the building wall.

3395.01 Graphics Along the Interstate System.

Graphics along the Interstate System:

(a) Except as otherwise provided in this Chapter no graphic shall be erected or permitted to remain in existence which:

(1) Is within or overhangs any portion of the right-of-way of the Interstate System.

(2) Is located or illuminated so as to obstruct or impair the vision of the operator of a motor vehicle who is proceeding in a lawful direction within the Interstate System right-of-way.

(3) Is within six hundred sixty (660) feet of any Interstate System right-of-way line and can be perceived at any time by the operator of a motor vehicle proceeding in any lawful direction within the Interstate System right-of-way.

(4) Is prohibited by Ohio Revised Code Chapter 5516 (Control of Advertising Devices).

(b) Graphics mandatory under the laws of the United States, the State of Ohio, or authorized by the City are permitted.

(c) On premise graphics displaying only the identification of the activity by name, logo, address, and principal product or service are permitted within the six hundred sixty (660) feet set back if no mechanical movement or flashing lights are utilized and such graphics are in compliance with C.C. 33935.01, and the size/height requirements of the Tables of Elements.

(d) On-premise temporary construction and real estate graphics in accordance with

C.C. 3393.173 are permitted subject to the provisions of CC. 3395.01.

(1) Temporary construction and real estate graphics on open land or land under development may utilize one hundred (100) square feet at the right-of-way line, and may increase one square foot in size for every foot of setback up to a maximum of 600 square feet. These graphics are subject to the time limitation and renewal requirements of C.C. 3393.173.

(e) Any graphic along the Interstate System not permitted by this Section is declared to be illegal and a threat to the safety of travelers on the Interstate System. The Assistant Director of Development for Zoning shall insure compliance with this Section and:

(1) May issue orders to remove, alter, or relocate any graphic not permitted.

(2) May remove or cause to be removed without notice any graphic which is within the Interstate System right-of-way.

(3) May take or cause to be taken legal proceedings for the enforcement of this Chapter.

(f) The City Graphics Commission shall, upon appeal, review any order or notice of the Assistant Director of Development for Zoning in accordance with the provisions of *(68)* C.C. 3393.06.

3397.01 Implementation of the Graphics Code.

Implementation of the Graphics Code: The Assistant Director of Development for Zoning or his authorized representative shall insure compliance with this Article. The authority of the Assistant Director of Development for Zoning as set forth in this Article shall extend to any duly authorized subordinate.

3397.011 Certificate of Zoning Clearance.

Certificate of Zoning Clearance: Except for those graphics exempted by this Article, a certificate of zoning clearance shall be required. The certificate of zoning clearance is a statement that the proposed graphic is in conformance with City Codes.

(a) Where the applicant for the Certificate of Zoning Clearance is a Licensed Sign Erector or Registered Sign Erector, the applicant may submit the required information to insure compliance with the provisions of this Chapter in the following manner:

(1) A completed application shall be furnished to the Division of Zoning along with a statement of compliance in a format to be provided by the Division of Zoning.

(2) The applicant shall sign the statement of compliance, which shall indicate that the information provided on the format is true and correct to the best of his knowledge and that the graphic will be erected in accordance with the provisions of City Codes and the information provided on the statement of compliance.

(69) Upon inspection, should the graphic

not comply as set forth above, the applicant shall bring the graphic into compliance within five working days after receiving notification of non-compliance.

(70) (3) Upon failure of the applicant to comply with the provisions of this Article, where the applicant is a licensed or registered sign erector, the Assistant Director of Development for Zoning may request the Board of Examiners to revoke the applicant's license.

(71) (4) Once such a request has been made, the Licensed or Registered Sign Erector may not exercise the privilege of bypassing the normal procedures for obtaining a Certificate of Zoning Clearance until the matter has been resolved.

(b) The painting, repainting, or cleaning of an advertising structure, or the changing of the advertising copy or message of an off-premise painted or printed graphic shall not be considered an erection or alteration that requires a Certificate of Zoning Clearance.

(c) Other Sections of this Article notwithstanding, the face of an on-premise graphic may be replaced or repainted without a zoning clearance or installation permit if these additional requirements are met:

(1) The resulting face is identical in every respect to the previous one;

(2) The licensed sign erector affixes a certificate of compliance sticker furnished by the Assistant Director of Development for Zoning to the face or sign structure;

(3) The matching return card accompanying the sticker is returned to the Division of Zoning within five (5) days.

(d) However, these exceptions shall not be construed as relieving the owner of the graphic from the responsibility of its erection and maintenance and its compliance with the provisions of City Codes.

3397.02 Installation Permit.

Installation Permits:

(a) It shall be unlawful for any person to undertake or perform the work of licensed or registered sign erectors or to represent or advertise himself, either publicly or privately, as being ready, willing, or able to contract to perform such work, within the corporate limits of the City of Columbus without having first procured a license duly issued by the Board of Examiners for Licensed and Registered Sign Erectors.

(b) Permits may be issued only to the following:

(1) Any person, firm or corporation properly licensed. In the event that the holder of such license is a firm, partnership, or corporation, any proprietor or officer of said firm, partnership, or corporation may sign the application for a permit on behalf of the license holder. In such event the name of the person who has qualified for the license shall be named in the permit application.

(2) A home owner, provided that all work thereunder shall be done with the home owner's own hands and is done in a single-family residence which is occupied or is to be occupied by no one except his own family. The name of the person who is to perform the work shall be named in the permit application.

(c) **Work From or Over the Public Right-of-Way:**

(1) When erecting signs where a sidewalk is to be used during installation, a street occupancy permit must be obtained from the Division of Building Regulation.

(2) **When removing signs where a sidewalk or the public right-of-way is to be used, the work must be performed by a licensed sign erector, unless a demolition permit and sidewalk occupancy permit have been issued to a demolition contractor, in connection with the demolition of the building to which the graphic is attached, who may then perform such work.**

(d) The graphics owner shall agree ***(72)* upon the application *(73)* for a permit** to save the City harmless from any and all damages which may arise from or grow out of the erection and maintenance of such sign or anything incidental or pertinent thereto, and that the applicants, their successors and assigns shall defend at their own cost every suit in which the City shall be made a party and prosecuted for the recovery of any such damages arising directly or indirectly from the construction or maintenance of any such sign, or anything incidental or pertinent thereto. Any judgment recovered against the City shall be a first lien upon the real estate in connection with which such sign is erected.

(e) No graphic shall be installed without first meeting the following requirements:

(1) Obtain Certificate of Zoning Clearance except as exempted by this Article.

(2) Furnish clear drawing and specifications of the graphic.

(3) Obtain an installation permit.

(f) **Ground Inspection:** No electric sign of any description shall be erected without first having been inspected on the ground and approved. It shall be the duty of the licensed erector of such sign to notify the Assistant Director of Development for Zoning when such sign is ready for ground inspection. ***(74)*** The inspector shall affix a notice to the graphic after inspection.

***(75)* (g)** An installation permit is required for all electric signs and all permanent and temporary signs more than nine (9) square feet in size or erected or serviced from over the City right-of-way.

***(76)* (h)** The Assistant Director of Development for Zoning shall be notified when a new sign erection is completed. The Assistant Director of Development for Zoning may refuse any and all applications for permits when a person has become in-

debted to the City for any sign permit, or when a person has neglected or refused to correct defects on any work within five (5) days after receiving notice.

3397.03 Biennial Reinspection.

Biennial Reinspection:

(a) All signs erected in the City of Columbus before and after the effective date of this Section (except signs under nine (9) square feet) if such signs do not require a permit as provided in this Article, shall be inspected once every twenty-four months. Inspection shall be made to determine full compliance with all requirements of the City Codes.

(b) The owner or agent will be billed the fee proscribed in this Article at the time of inspection. Payment shall be made within twenty (20) days.

(c) If the sign is found not to be in full compliance with this Article, orders shall be issued. Such orders shall be complied with within thirty (30) days.

(d) Upon failure of the sign owner or user to remit fees or comply with an order, the Assistant Director of Development for Zoning may without further notice cause the subject sign to be removed, assessing all fees and removal costs against the tax duplicate of the property from which the sign was removed, ownership of the sign notwithstanding.

3397.04 *(77)* Compliance.

Compliance:

(a) Upon presentation of proper credentials, the Assistant Director of Development for Zoning may enter any building or structure or premises to perform any duty imposed on him by this Article. No person shall in any way obstruct, hinder, delay or otherwise interfere with such an entrance.

(b) **Stop orders:** Whenever any graphics work is being done contrary to the provisions of this Article the Assistant Director of Development for Zoning may order the work stopped by posting at the work site a printed notice to "Stop Work" or by a notice in writing served on any persons engaged in the doing or causing of such work to be done, and any such persons shall forthwith stop such work until authorized by the Assistant Director of Development for Zoning to proceed with the work.

Any persons affected by an order of the Assistant Director of Development for Zoning stopping work may appeal to the City Graphics Commission.

(c) **Appeals:** In the event the Assistant Director of Development for Zoning orders work stopped or finds that changes required in written order to stop work are not complied with or if he refuses to grant any permit required by this Article or if an order is written to correct violations or if an owner, or purchaser under a land contract fails to comply with an order or

notice to repair or demolish an unsafe graphic affected by such action may appeal to the City Graphics Commission within thirty (30) days from the date he receives notice of the action of the Assistant Director of Development for Zoning by filing a written notice with such Commission and the Assistant Director of Development for Zoning.

The City Graphics Commission shall hear such appeal within thirty (30) days from the date the notice of appeal is received unless the person appealing agrees to a later hearing.

After hearing such appeal, the City Graphics Commission shall render its decision. Such decision shall specifically set forth the reason and facts upon which it is based. The decision of the City Graphics Commission may reverse, modify or affirm the order and action of the Assistant Director of Development for Zoning.

(d) The Assistant Director of Development for Zoning may, without notice cause graphics located within the public right-of-way to be removed where he determines that the graphic constitutes an immediate threat to public health, safety or welfare.

(e) The Assistant Director of Development for Zoning may order the removal of any graphic that is not maintained in accordance with the provisions of C.C. 3397.03 (d).

(f) Unsafe Graphics: Should any graphic be or become unsafe, in the opinion of the Assistant Director of Development for Zoning, the person or activity responsible for the sign shall upon receipt of notice proceed at once to remove the sign or put it in a safe condition.

(g) Unlawful and prohibited signs:

(1) If any sign is installed, erected, constructed, or maintained in violation of any of this Article the Assistant Director of Development for Zoning shall notify the owner or user thereof to comply.

(78) (2) Upon failure to comply with such notice, or if the owner or person in charge, possession or control cannot be found or his whereabouts cannot be ascertained with reasonable diligence, the Assistant Director of Development for Zoning may cause such sign or such portion thereof as is constructed or maintained in violation of this Chapter, to be taken down; provided, however, that nothing herein contained shall prevent the Assistant Director of Development for Zoning from adopting such precautionary measures as may seem to him to be necessary or advisable in case of imminent danger to place the same in safe condition, the expense of which shall be paid by the owner or his authorized agent of the premises or recovered against them in the manner described in C.C. 3397.03 (d).

(79) (h) Penalties: Any activity or person who shall violate any of the pro-

visions of this Article or fail to comply therewith or with any of the requirements thereof, or who shall build or alter any graphic in violation of *(80)* **this Article, shall be guilty of a misdemeanor of the third degree** for each day such violation shall be permitted to exist, each of which shall constitute a separate offense. The owner or owners of any building or premises or part thereof, where anything in violation of this Article shall be placed or shall exist, and any architect, builder, contractor, agent, person or corporation employed in connection therewith and who may have assisted in the commission of any such violation shall be guilty of a separate offense. *(81)*

3397.05 Non-Conforming Graphics.

Non-conforming graphics:

(a) Any graphic in existence prior to January 1, 1975 or located in areas annexed to the municipality thereafter, that does not conform with the provisions of this Chapter is considered to be non-conforming.

(b) Any graphic that does not conform to the provisions of this Chapter shall be allowed to continue in its non-conforming status provided the graphic was *(82)* **legal on or before January 1, 1975.**

(c) A non-conforming graphic shall not be relocated or replaced unless it is brought into compliance within the provisions of this Article, **except for C.C. 3397.05 (d), (3).**

(d) A non-conforming graphic shall only be maintained or repaired in accordance with the following provisions:

(1) The size and structural shape shall not be changed or altered.

(2) The copy may be changed provided that the change applies to the original non-conforming use associated with the graphic and that the change is made by the activity or person who was the owner of the graphic at the time the graphic became non-conforming; the copy shall not be enlarged. Any subsequent owner or user shall bring the graphic into compliance.

(3) For the use of the graphic to be "Rental property" the owner must have asserted this use specifically on a lease document prior to January 1, 1975.

(4) In the case where damage occurs to the graphic to the extent of 50% or more, the graphic shall be brought into compliance. Where the damage to the graphic is less than 50% of the structure or its replacement value, the graphic shall be repaired to its original configuration within sixty (60) days.

3397.06 Abandoned Graphics.

Abandoned Graphics: If any graphic shall become abandoned in the manner described herein, such a graphic is declared to be a public nuisance by reason that continued lack of use results in lack

of reasonable and adequate maintenance thereby causing deterioration and blighting influence on nearby properties. An abandoned graphic is any graphic that meets any one of the following criteria:

(a) Any graphic with an abandoned non-conforming use or an abandoned service station.

(b) Any graphic that remains after the termination of a business. A business has ceased operation if it is closed to the public for at least ninety (90) consecutive days. Seasonal businesses are exempted from this determination.

3397.061 Hearings, Abandoned Graphics.

(83) Hearings, Abandoned Graphics: If the Assistant Director of Development for zoning shall find upon investigation a graphic which meets the determination of abandoned herein, he shall cause a hearing to be held on the question.

(84) (a) Reasonable diligence shall be used in apprising the owner of the graphic and the property owner of the hearing.

(85) (b) The Assistant Director of Development for Zoning shall maintain: A written or taped summary of the hearing; a photograph of the graphics in question; any exhibits or documents furnished by the owner.

(86) (c) The Assistant Director of Development for Zoning shall notify the responsible persons of the findings of the hearing. If the graphic has been determined abandoned the notice shall contain a removal order giving fifteen (15) days for compliance.

3397.062 Removal of Abandoned Graphics.

(87) If the graphic is not removed, or an appeal filed within the fifteen (15) day compliance period, the graphic shall be removed in the manner described in C.C. 3397.03 (d).

3397.07 Existing Illegal Graphics.

Existing Illegal Graphics:

(a) Any graphic which does not conform with the provisions of this Article on or before January 1, 1975, and cannot be categorized as nonconforming under this Article is existing illegally.

(b) The provisions of *(88)* **C.C. 3397.061 and C.C. 3397.062** shall be considered as written herein for the purposes of regulating Existing Illegal Graphics.

3397.08 Fees and Charges.

Fees and Charges: Other provisions of this Article not withstanding the fees listed herein apply to and are calculated by the total face area of the graphic. The area of each face of a multi-faced graphic shall be added together to determine the total area for fees purposes.

(a) On-premise: Illuminated graphics and all roof graphics—Permit Fees:

Range 1—Up to 200 square feet—\$20.00
Range 2—200 to 300 square feet—30.00
Range 3—300 to 400 square feet—40.00
Range 4—Over 400 square feet—50.00

(b) On-premise: Non-Illuminated—Permit Fees:

Range 1—Up to 200 square feet—\$10.00
Range 2—200 to 300 square feet—20.00
Range 3—Over 300 square feet—30.00

(c) Off-Premise-Permit Fees.

Range 1—Up to 200 square feet \$20.00
Range 2—Up to 300 square feet 30.00
Range 3—Over 300 square feet 50.00

(d) Political Signs—Permit Fees.

(1) On-Premise: Fees charged per (a) and (b) this Section.

(2) Off-Premise: Fee \$15.00; deposit \$150.00. Reference C.C. 3393.192.

(e) High Rise: On-premise and off-premise permit fees: All graphics fifty (50) feet or more in height shall have an additional fee of one dollar (\$1.00) per foot from grade.

(f) Graphics Commission: Filing fees and service charge:

(1) Application for Appeal, Special Permit, Variance or combination of these: \$100.00 unless the use is single family residential in which case the fee is \$25.00.

(2) Appeal of an order regarding a violation of this Article \$25.00.

(g) Biennial Reinspection: Inspection Fee, the fee for all graphics which would, if being installed on the date of inspection, require a permit in accordance with this Article:

(1) Ground supported or wall mounted electrical signs—\$10.00 each. Additional electrical signs at the same location—\$5.00 each.

(2) Ground supported or wall mounted nonilluminated signs—\$6.00 each. Additional electrical signs at the same location—\$2.00 each.

(3) Roof mounted signs—\$15.00 each. Additional roof signs at the same location—\$7.50 each.

(4) High rise signs, reference (e) of this Section. Additional charge of 30¢ per foot from grade.

(h) Licenses: License Fees

Application Fee:\$15.00

Initial License 30.00

Annual Renewal 30.00

Late Charge (After January 31st annually) 15.00

All licenses expire December 31.

(i) Before issuance or renewal of any license required under this Article, the Assistant Director of Development for Zoning shall have in his possession, furnished by the licensee a bond in the sum of ten thousand (\$10,000); with good and sufficient surety approved by the Assistant Director of Development for Zoning, conditioned to reimburse any person for all damages resulting from any act on the part of such licensee, his agents or employees contrary to the provisions of this Article or any other ordinance of the City or any omission on his part to perform any duties required therein.

(j) Licensees on Active Duty: All men serving in the United States Armed Forces shall be exempt from license fees during the period of their active duty and their license may be renewed within ninety (90) days of termination of active duty.

3397.09 Licensing Regulations.

Licensing Regulations. Except as otherwise provided in this Section,

(89) (a) The Board of Examiners of Registered Sign Erectors and Licensed Sign Erectors shall consist of five persons; one public member and four members who are actively engaged in the trade, two of whom shall be license holders.

The Board members shall be appointed by the Mayor for a term of three years and shall be residents of Franklin County. The term of each Board member shall continue until a successor is appointed. Each Board member shall receive thirty dollars (\$30.00) for each and every Board meeting he attends, but such compensation shall not exceed thirty dollars (\$30.00) for any month. Three members of the Board in attendance shall constitute a quorum.

(90) (b) Whenever applicable, the Licensing Rules and Regulations of C.C. 4113.23 shall be used by the Assistant Director of Development for Zoning, the City Graphics Commission and the Board of Examiners in determining compliance with this Article.

(1) The Assistant Director of Development for Zoning shall be the responsible City official.

(2) The Mayor shall make all appointments. *(90a)*.

(3) The Board of Examiners shall be created within the Division of Zoning.

(4) The City Graphics Commission shall hear all appeals to this Section.

(c) Powers of the Board of Examiners:

(1) Conduct examinations of applicants for registered or licensed sign erector licenses and to determine the result of such examinations, and the competency of applicants taking such examinations, and to certify the names of eligible applicants to the Assistant Director of Development for Zoning.

(2) To suspend or revoke the license of contractors who shall be found to have violated the terms of this Article or who have failed to take out proper permits as provided by law, or who have been shown, after proper hearing, to be persistent and habitual violators of the laws of the State of Ohio, the provisions of this Article or other ordinances of the City relating to the construction, installation or repair of graphic, structures and premises, or relating to the inspection and approval of such work.

(3) To recommend to the Assistant Director of Development for Zoning to bring criminal prosecutions against persons found to be violating the terms and provisions of this Article.

(4) To make, adopt, and from time to time, alter its own rules of procedure for the conduct of its meetings and proceedings and for the conduct of examinations given by it, and to select its own Chairman.

(91) **3397.091 Application for License.**

Application for a License:

(a) The application shall be filed at least fifteen (15) days before the date of the examination.

(b) The application shall contain a statement of experience, specifying particular jobs with dates of same, length of time devoted to each job, and the name of the employer or other responsible person with direct knowledge of the character and quality of the work performed by the applicant, and the applicant's character. The application shall also include a statement of the schooling and training of the applicant. *(92)* (c) Qualifications required:

(1) Be not less than twenty-one (21) years of age.

(2) Be able to read and write the English language.

(3) Applicants for licenses as registered sign erectors shall have a minimum of three years experience in erection and fabrication of signs.

(4) Applicants for licenses as licensed sign erectors shall have a minimum of five years experience in erection and fabrication of signs.

(5) Applicant for any license may be an architect or engineer registered in Ohio *(93)* with at least one year's experience as a sign designer or installer.

(94) **3397.092 Examination.**

Examination: In addition to the provisions of C.C. 4113.23 (h) the applicant shall be given an open book test on this Article.

(95) **3397.093 Certification.**

Certification: Upon certification of the applicant to the Assistant Director of Development for Zoning, he shall issue the license. The applicant shall personally appear to pay the fee and receive the license within sixty (60) days of certification or the license shall be null and void.

3399.01 General Requirements.

General Requirements:

(a) All metal alloy parts used in graphics construction, including poles, supports, and braces, shall be fabricated from galvanized steel or corrosion resistant material; or shall be coated with approved corrosion resistant paint.

(1) Existing poles and structures may be used in new installations. However, when so used, all parts shall be cleaned, restored to like new condition, and unless fabricated from corrosion resistant material shall be coated with corrosion resistant paint.

(2) Salvaged or reused poles must be inspected and approved for use after cleaning but prior to painting.

(b) Wood embedded in, or in contact

with the soil, shall be treated under pressure with creosote or other approved preservative.

This requirement does not apply to temporary graphics which will remain in place for not more than one (1) year.

(c) Concrete for foundations shall conform to the Columbus "Construction and Material Specifications" for Class C concrete, except that entrained air need not exceed four (4) percent.

Concrete foundations shall not be loaded for a minimum of seventy-two hours after pouring.

(d) All electrical wiring, fittings, and materials shall be in accordance with the provisions of the **most recent revision** of the National Electric Code. *(96)*

(1) All illuminated graphics shall be grounded.

(2) Electric wiring shall be protected from the weather during installation or alteration.

(e) Sign permits do not authorize connection of a graphic to the wiring system. *(97)* An electrical permit shall be obtained from the Division of Building Regulation before the graphic is connected.

(98) (1) Existing illuminated graphics being modified or repaired shall be brought into compliance with the National Electrical Code and an electrical permit is required before said graphic is connected.

(99) (2) An illuminated graphic, except as provided by C.C. 3393.096 (c), shall be directly connected to the wiring system.

(f) All external skeleton tubing shall be backed with metal, masonry, or approved noncombustible material unless mounted on three (3) inch tube supports.

(g) A graphic that is removed and subsequently reinstalled for any reason shall be brought into compliance with *(100)* **C.C. 3399.**

(h) Drawings and specifications for standard graphics, foundations, and supporting structures may be submitted to and will be maintained in file by the Division of Zoning. *(101)* These documents may be referred to by document number in applications for permits, in lieu of C.C. 3397.02 (e) (2).

(i) The area and/or height of the graphic shall not be increased nor shall any structural element or electrical equipment or fixture be added to a graphic after the drawings are approved by the Division of Zoning, *(102)* **unless change** *(103)* drawings certified by a licensed engineer *(104)* are submitted to the Division of Zoning prior to the approval of any structural, wind loading, or weight change.

(j) Applications for roof graphics and all graphics over thirty (30) feet in height must be submitted with complete drawings and specifications bearing a State of Ohio Licensed Architect's or Engineer's seal.

(k) All graphics shall be identified with the erectors name and address and the

following additional information:

(1) Month and year of installation.

(2) Volt amperes, if neon is used.

(3) Total watts, if illuminated by lamps.

(1) The characters used for *(105)* (k) above shall be readable from ground level.

3399.011 Electrically Illuminated Graphics Required.

Electrically Illuminated Graphics Required: Every graphic, all or any part of which is placed over the City right-of-way, shall be electrically illuminated, unless a nonilluminated graphic is specifically permitted by the City Graphics Commission by Special Permit. All graphics which in anyway project over the right-of-way are subject to the provisions contained in C.C. 3399.04.

3399.02 Loads, Allowable Stresses, and Materials.

Loads, Allowable Stresses, and Materials:

(a) Intensity of wind pressure:

(1) For the purpose of determining wind pressure, all graphics shall be classified as either an open or a solid graphic. Graphics in which the projected area exposed to wind consists of seventy percent or more of the gross area as determined by the overall dimensions, shall be classified as solid graphics; those in which the projected exposed area is derived from open letters, figures, strips, and structural framing members the aggregate total area of which is less than seventy percent of the gross area so determined, shall be classed as open.

(2) All graphics shall be designated and constructed to withstand wind pressure of not less than the following intensity applied to the projected exposed area:

DESIGN WIND PRESSURES

Wind Pressure in Pounds per Square Foot		
Height in Feet	Solid Signs	Open Signs
from Ground to Top of Sign	All Types	All Types
Less than 100 feet	30	42
100 to 199 feet	35	49
200 to 299 feet	38	53
300 to 399 feet	40	56

(3) Projected Exposed Area: The exposed area subjected to wind pressure shall be the total area of all parts of the graphic including structural framing on a plane perpendicular to the direction of the wind. In determining the stress in any member the wind shall be assumed to flow from the horizontal direction, and from that inclination from the vertical (but not to exceed 20 degrees above or below the horizontal) which produces the maximum stress in that member. No shielding effect of one element by another shall be considered where the distance between them exceeds four times the smaller projected dimension of the windward element.

(b) Allowable Stresses and Materials:

(1) In all graphics the allowable stresses,

materials, and details of design shall be such as will render such graphics safe to persons and property and in conformity with the provisions of *(106)* City Codes, applicable statutes of the State of Ohio; and all orders, rules, and regulations issued by authority thereof. It shall be prima-facie evidence that the allowable stresses, materials, and details of design are safe to person and property if they conform to the following latest approved specifications:

(2) For Steel: American Standard Building Code Requirements for Structural Steel, most recent revision, approved by the American Standard Association, except that:

Members in ground signs may be less than $\frac{1}{4}$ " thick if they conform to the provisions of C.C. 3399.01 (a).

(3) Secondary members in contact with or directly supporting the facing may, in all types of signs, be formed of light gauge steel, provided such members are designed in accordance with the Light Gauge Steel Design Manual of the American Iron and Steel Institute most recent revision, and are galvanized to comply with the American Standard Specifications for Zinc-Coated Galvanized Iron or Steel Sheets (AST A93-45; ASA G8.2-1947). Although no minimum thickness for the facing of sign is specified secondary facing members when formed integrally with the facing shall be not less than 24 gauge in thickness (0.024 inch) when not formed integrally with the facing the minimum thickness of secondary members shall be 12 gauge (0.105 inch).

(4) All connections between wire-rope guys and shackles should be made by the guy bent around standard thimble of proper size or machined surface. Guys shall not be bent over the sharp edge of structural shapes or masonry. The ring in shackles or jaws shall be screw or bolt fastenings; cotter pins are not permitted. The ultimate strength of turnbuckles, including end connections, should at least equal the ultimate strength of wire-rope cable containing the turnbuckle.

(c) For Wood: National Design Specifications for Stress Grade Lumber and its fastenings, most recent revision recommended by National Lumber Manufacturers Association.

(d) The working stress of chains, wire rope, steel guy rods, and their fastenings shall not exceed one-quarter of their ultimate strength.

3399.03 Ground Graphics Requirements.

Ground Graphics Requirements:

(a) Ground graphics shall be adequately supported to resist dead load and the wind load specified in C.C. 3399.02 (a).

(1) The members (or bases for rigidly attached members) supporting unbraced graphics shall be so proportioned that the bearing loads imposed upon the soil in

either a horizontal or vertical direction shall not exceed safe values. Braced graphics shall be anchored to resist the specified wind loading acting in any direction. Anchors and supports shall be designed for safe bearing loads on the soil and for an effective resistance to pullout amounting to a force twenty-five percent greater than the required resistance to overturning.

(2) The soil used for backfill for the dug-in type of anchor or cantilever support shall be carefully placed and thoroughly compacted. The anchors and supports shall penetrate to a depth below ground greater than that of the frost line.

(b) The minimum thickness of hot rolled, structural steel members furnishing structural support for graphics shall be $\frac{1}{4}$ ", however, if galvanized, such members may not be less than $\frac{1}{8}$ " thick if the galvanizing complies with the American Standard Specifications for Zinc (Hot Galvanized Coatings on Structural Steel Shapes, Plates, and Bars and their Products (ASTM, A123-47: ASAGS latest revision), and provided, further, that the galvanizing shall be applied after fabrication.

(c) Members formed of light gauge steel may be used for support of ground graphics provided that they are designed in accordance with the Light Gauge Steel Design Manual of the American Iron and Steel Institute, latest revision, and provided that the thickness exclusive of the facing, shall be not less than twelve gauge (0.105 inch) and they are galvanized to comply with American Standard Specifications for Zinc-Coated (Galvanized) Iron or Steel Sheets (ASTM, A93-46; ASA B8.2 latest revision).

(d) Steel members may be connected by one galvanized bolt, provided the connection is adequate to transfer the stresses to which the members are subjected.

(e) Pole sizes and foundations shall conform to the specifications submitted with the application.

(f) No ground graphic shall be erected until the excavation for the foundation or foundations has been inspected. However, this requirement may be waived by the Assistant Director of Development for Zoning for temporary graphics.

3399.04 Projecting Graphics Requirements.
Projecting Graphics Requirements:

(a) Projecting graphics shall be constructed and braced to withstand a wind pressure of thirty pounds for every square foot of surface exposed, and;

(1) Shall be securely attached by iron or metal anchors, bolts, supported chains, stranded cables, or steel rods. The minimum size cable for head and side guys for projecting signs shall be seven strand, double galvanized, annealed steel wire, one-fourth inch diameter trade size. No guys of any kind shall be any place other

than in the masonry wall, except on frame buildings where they shall find a 2" x 4" or 2" x 6" framing member. Under no circumstances shall guy wires be anchored in frames of windows or doors.

(2) Shall not be supported from the street or sidewalk or from an unbraced parapet wall.

(b) Except as otherwise provided all structural framing and supports shall be fabricated from steel in accordance with C.C. 3399.03 (b).

(1) Projecting graphics shall have an angle frame completely around the edge of the sign. Minimum angle sizes for given sign areas shall conform to values tabulated and approved by the Assistant Director of Development for Zoning.

(2) Double angle framing and supports may be used, however, if used, must be equivalent in cross section area to the approved single angle.

(3) Approval for the use of metal supports other than steel must be obtained from the City Graphics Commission. A stress analysis showing the adequacy of the material must be submitted.

(c) The following type of illumination shall be permitted: Exposed neon tubing, external lamps, internal lamps behind translucent letters, or indirect illumination placed in ornamental canopies or inverted reflectors attached to the sign. Such reflectors shall be an integral part of the sign provided with the proper lenses concentrating the illumination upon the area of the sign and preventing any glare upon the street or adjacent property. Lighting shall be inside or on the surface of the sign.

(1) No inverted lamp lighting of the gooseneck or indirect type shall be permitted on signs projecting over City property.

(2) The structural design of the afore-said canopies, reflectors, and any brackets or other devices supporting the same shall be subject to the approval of the Assistant Director of Development for Zoning.

(d) No projecting sign shall have a greater weight than 1,000 pounds per section.

3399.05 Swinging Graphics.

Swinging Graphics: The following requirements apply to both ground and projecting graphics if they are designed to be suspended from a mast or arm by hooks which allow deflection by the wind.

(a) Swinging graphics shall be limited to eight feet by eight feet in area. Mast arms will not extend more than nine feet from buildings or supporting pole or structure. Minimum size for mast arms shall be 1½" O.D. hard wall pipe. Mast arms must be supported by an angle clip, bolted or welded to pole or structure, clip to be not less than 2" x 2" x ¼" or larger in proportion to size pipe used in installation. Hooks used for suspension shall not be less than ¾"

thick and open end secured by bolts to prevent unhooking from the pole. Mast arms shall be supported by one guy to front end of mast arm, plus two side guys with uplift.

(b) Stop shall be added to the pole to prevent travel on the mast arm. Electric cable must be strapped to a wall or supporting structure, to a height so cable may be attached to mast arm with approved means, then drop to junction box on sign with a minimum of one strap to hold cable. Minimum electric code for strap spacing must be maintained.

3399.06 Wall Graphics.

Wall Graphics:

(a) Wall graphics attached to exterior walls of solid masonry or concrete shall be safely and securely attached to same by metal anchor bolts, or lead expansion anchors of not less than $\frac{3}{8}$ " in diameter and shall be embedded to manufacturer's required depth for device used.

(b) Wooden blocks or anchorage with wood used in connection with screws, nails, spikes, or staples shall not be considered proper anchorage.

(c) Wall graphics attached to wood walls may be supported by lag screws of not less than ¼" in diameter, but must be of size and length to support load involved.

3399.07 Roof Graphics

Roof Graphics:

(a) No graphic shall be placed on the roof of any building so as to prevent the free passage from one part of the roof to any other part thereof, or interfere with any openings in such roof. No graphic that is placed upon the roof of any building shall project beyond the edge of such roof in any direction. No graphic shall be placed on top of any parapet wall or cornice that interferes in anyway with free and easy passage to the roof from any part of such to any other part thereof.

(b) All roof graphics shall be constructed as to leave a clear space of not less than three feet between the roof surface and the lowest part of the sign structure and at least five feet clearance between the vertical supports thereof, but these provisions shall not apply to a vertical graphic erected upon the ridge of the comb roof and parallel to such ridge, provided such graphic is limited to twenty-eight inches in height above such ridge. Every roof graphic shall be set back at least four feet from the face of any front or rear wall and if the sign is an illuminated one, lighting reflectors may project a distance of four feet beyond the building line at street.

(c) Every roof graphic shall be entirely of steel construction, including the uprights, supports and braces of the same, excepting only that the ornamental molding and battens behind the steel facing, and decorative lattice work may be of wooden construction, or approved plastic faces.

(d) All roof graphics must be so constructed as to withstand a wind pressure of not less than thirty pounds per square foot of area subject to such pressure.

(e) No roof graphic structure having a tight, closed or solid surface shall be at any point over twenty-five feet above the roof surface. Roof graphic structures, not having a tight, closed or solid surface may be erected upon Type I buildings to a height not exceeding fifty feet above the roof surface and upon nonfireproof buildings to a height not exceeding thirty feet above the roof surface, but the portions of such structure covered and exposed to wind pressure shall not exceed thirty-five percent of the area thereof. Measurements shall be taken from point of roof contact of vertical supports to extreme top of the graphic.

(f) Every roof graphic shall be thoroughly secured to the building upon which they are installed, erected, or constructed by iron or metal anchors, bolts, supports, stranded cables, steel rods, or braces.

(g) Roof graphics shall not be attached or anchored to roof planks or roof sheathing, nor shall large graphics on concrete roofs be anchored to concrete slabs alone; unless otherwise specifically approved by the Assistant Director of Development for Zoning, all roof graphics shall be attached and anchored to the structural elements of the building upon which they are constructed or erected.

Section 4. That Chapters 2106, *(108)* 3377, and 4355, and Sections 3309.06, 4303.05, 4113.01, 4113.16, 4113.23 of the Columbus City Codes, 1959, and all subsequent amendments thereto be and are hereby repealed."

Section 2. That effective October 16, 1975, Section 1 and Section 4 of Ordinance No. 1464-75, passed September 15, 1975, be and are hereby repealed.

Section 3. That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor or ten days after passage if the Mayor neither approves nor vetoes the same.

Passed September 29, 1975.

M. D. PORTMAN,

President of Council.

Approved September 29, 1975.

TOM MOODY, Mayor.

Attest:

HELEN M. VAN HEYDE, City Clerk.

(1) That Title 33, Article 23, the City Graphics Code consisting of five chapters, be enacted.

Article 23: The City Graphics Code

This Article shall be designated and referred to as the "City Graphics Code"

Chapter 3391 Definitions: For the purpose of this Article, the following terms, phrases, words, and their derivations shall have the meaning given herein.

(2) Activity: An individual tenant, business, or other establishment

(3) shall mean

(4) That is not primarily

(5) "Erect" and "Erection"

(6) and specifically includes the terms install and installation

(7) "Interstate System" all

(8) located within the corporate limits

(9) an

(10) "Nonmoving" and "Nonflashing" neither the whole nor any part of the graphic moves, and that any artificial light, which is part of or used to illuminate the graphic in whole or in part, is maintained stationary and constant in intensity and color at all times while in use.

(11) Included within this definition are permanent graphics categorized as standardized outdoor advertising displays, non-standard advertising displays, civic and institutional signs, off-premise advertising located on seat benches, portable advertising graphics attached to vehicles such as busses and taxi cabs, and temporary hand-tacked and political signs.

(12) "Owner" any

(13) is an

(14) Statement of Purpose

(15) The System of Regulation:

(16) CC3377.19

(17) that are either residents of or actively engaged in a business within Franklin County. Appointments shall be made so as to include on the City Graphic Commission at all times:

One sign user (a businessman utilizing on-premise or off-premise graphics); one attorney; one architect; two members of the sign industry; and two citizens (residents not actively engaged in any of the professions designated to be on the commission). The terms of the seven members shall be for three years, except that for the initial appointments the architect, one representative of the sign industry, and one citizen representative shall be appointed for one-year term; the attorney and the sign user for two-year terms; and the second sign industry and citizen representatives for three-year terms.

(18) and confirmed by City Council.

(19) Duties:

(20) for

(21) , however,

(22) if conforms

(23) or.

(24) by City Council upon recommendation

(25) (h)

(26) (a)

(27) is based

(28) 15

(29) 15

(30) 15

- * (31)* 15
- * (32)* 15
- * (33)* 15
- * (34)* 15
- * (35)* 15
- * (36)* 15
- * (37)* 15
- * (38)* 15
- * (39)* 15
- * (40)* (e)
- * (41)* (f)
- * (42)* (g)
- * (43)* Permanent window graphics are typically made of non-water color type paint or gold or silver leaf applied to the window.
- * (44)* sometime
- * (45)* the
- * (46)* of wall, ground, or projecting graphics
- * (47)* six (6) months
- * (48)* Sections
- * (49)* Section
- * (50)* Section
- * (51)* developments
- * (52)* for a limited period of time not to exceed sixty (60) days annually
- * (53)* Section
- * (54)* shall be permitted graphics
- * (55)* of two or more establishments under common ownership or management
- * (56)* Section
- * (57)* a
- * (58)* graphic
- * (59)* and the total area of the graphic shall not exceed 500 feet
- * (60)* 3393.21
- * (61)* 3393.28
- * (62)* Section 3393.01
- * (63)* 3393.08
- * (64)* In addition to the requirements contained in CC3393.09, all off-premise graphics are subject to the following requirements and limitations:
- * (65)* Section
- * (66)* within the allotted time
- * (67)* on an issue
- * (68)* City
- * (69)* (3)
- * (70)* (4)
- * (71)* (5)
- * (72)* on
- * (73)* blanks furnished
- * (74)* (g)
- * (75)* (h)
- * (76)* (i)
- * (77)* Enforcement:
- * (78)* (h)
- * (79)* (i)
- * (80)* any detailed statement or plan submitted and approved shall for each and every violation or noncompliance be guilty of a misdemeanor, and fined not more than five hundred (\$500.00) dollars
- * (81)* and fined as herein provided.
- * (82)* issued a permit.
- * (83)* (c)
- * (84)* (d)
- * (85)* (e)
- * (86)* (f)
- * (87)* (g)
- * (88)* CC3397.06 (c) through (g)
- * (89)* (b)
- * (90)* (a)
- * (90 a)* with confirmation by City Council.
- * (91)* (c)
- * (92)* (d)
- * (93)* in the proper field of work
- * (94)* (e)
- * (95)* (f)
- * (96)* most recent revision.
- * (97)* (1)
- * (98)* (2)
- * (99)* (3)
- * (100)* Chapter
- * (101)* (1)
- * (102)* except as described below:
- * (103)* (1) Change
- * (104)* must be
- * (105)* (j)
- * (106)* CC
- * (107)* $\frac{3}{5}$
- * (108)* and



The Impact of Urban Planning Documents on The Landscape

